

# BALTICLAB IDEATION



**MODULE 2  
21-24 MAY  
WARSAW**



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**SI.**  
Swedish Institute.



## Wednesday, 20 May

### Arrival

**Where:** Radisson Blu Centrum, Grzybowska, 24, 00-132 Warsaw

## Thursday, 21 May

07.00-08.30	<b>Breakfast</b> <b>Where:</b> Radisson Centrum Warsaw, Grzybowska, 24, 00-132 Warsaw
09.00-09.30	<b>Welcome:</b> Welcome Back. Going Forward. <b>Where:</b> Business Link Warsaw Zebra Tower, ul. Mokotowska 1, 00-640 Warsaw
09.30-11.30	Inspirational Talk: <b>Marco Steinberg</b>
11.30-12.00	<b>You &amp; Your Group</b> With Lillis
12.00-13.00	<b>Lunch</b>
13.00-16.00	<b>Work in groups</b> Parallel coaching sessions with Lillis
16.00-17.30	<b>Business modelling</b> With Claudio Limacher
18.00-22.00	<b>Cook up</b> <b>Where:</b> Studio Mokotów, ul. Raclawicka 99, 02-634 Warsaw

## Friday, 22 May

07.00-08.30	<b>Breakfast</b> <b>Where:</b> Radisson Blu Centrum
09.00-11.00	<b>Introduction to rapid prototyping:</b> With Hlín Helga Guðlaugsdóttir <b>Where:</b> Business Link Warsaw
11.00-12.00	<b>Work &amp; Experiments in Groups:</b> Parallel Coaching Sessions with each group on Prototyping (Hlín Helga Guðlaugsdóttir) & Group Dynamics (Lillis)
12.00	<b>Lunch</b>
13.00-17.00	<b>Work &amp; Experiments in Groups:</b> Parallel Group Sessions – Prototyping (Hlín Helga Guðlaugsdóttir) & Group Dynamics (Lillis) & Business Modelling (Claudio Limacher)
18.30-...	<b>Dinner and After Hours</b> <b>Where:</b> Qchnia Artystyczna, Jazdów 2, Warsaw

## Saturday, 23 May

07.00-08.30	<b>Breakfast</b> <b>Where:</b> Radisson Blu Centrum
09.00-09.30	<b>Bronislaw's and Marilyn's Kula</b> <b>Where:</b> Business Link Warsaw
09.30-12.00	<b>EXPERIMENTATORY – showcasing experiments</b> Parallel Group Sessions – Prototyping (Hlín Helga Guðlaugsdóttir) & Business Modelling (Claudio Limacher)
12.00-13.00	<b>Lunch</b>
13.00-17.00	<b>Work in Groups</b> Parallel Group Sessions – Business Modelling (Claudio Limacher)
17.00-18.00	<b>Kula closing</b>
18.30	<b>Dinner:</b> Tamka 43, ul. Tamka 43, 00-355 Warsaw

## Sunday, 24 May

07.00-10.00

**Breakfast**

**Where:** Radisson Blu Centrum

10.00-12.00

**Leaving Las Vegas**

12.00-...

**Lunch**

**Where:** Radisson Blu Centrum

**Departure**