

The image features a teal square in the top left corner containing the text 'Balticlab' in white, stacked vertically. The letters 'B', 'l', and 'a' are larger than 't', 'i', and 'c'. The background is white with large, faint, light grey letters 'B' and 'l' visible. A large, solid teal letter 'B' is partially visible on the left side of the page.

Bal  
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**Balticlab 3.0**  
**Networking**  
**Weekend Programme**  
**12-14 December**  
**Stockholm**

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**#BL3**

**#balticlab**

**SI.**  
Swedish Institute.



## Day 1 - Friday, 12 December

### Theme for the day: Building networks

	<b>Arrival at Marriott Courtyard Hotel</b> <b>Where:</b> Rålambshovsleden 50, 112 19 Stockholm
12:00 - 13:30	<b>Lunch</b> at Marriott Courtyard Hotel
14:00 - 14:30	<b>Introductions to Balticlab</b> <b>With:</b> Balticlab facilitators <b>Aga Szostek</b> & <b>Mikolaj Norek</b> , Balticlab organisers <b>Anthony Jay Olsson</b> , <b>Mirjam Külm</b> & <b>Olga Knudsen</b> . <b>Where:</b> Skofabriken, Hornsbruksgatan 23, 117 34 Stockholm
14:30- 16:15	<b>Speed Dating:</b> Mapping networks
16:15- 16:45	<b>Interview with Jan Lundin</b> (Council of the Baltic Sea States) & <b>Kurt Bratteby</b> (Swedish Institute) about Balticlab and the power of network- ing.
17:00- 17:40	<b>Deconstructing networking</b> with <b>Ralph Talamont</b> : it is not only important to connect but to nurture your network.
17:40- 17:55	<b>Designing the World Cafe Menu</b>
18:00- 19:00	<b>World Cafe</b>
19:00- 23:00	<b>Dinner &amp; Music</b> by <b>Mahoyo</b> and <b>Andreas Kask</b>

## Day 2 - Saturday, 13 December

Theme of the day: Skills & coaching

07.30 - 09.00	<b>Breakfast</b> at the hotel <b>Where:</b> Marriott Courtyard Hotel
09:30- 10:00	<b>Introducing the Workshops</b> <b>Where:</b> Skofabriken, Hornsbruksgatan 23, 117 34 Stockholm
10:00 - 12:00	<b>Parallel Workshops in separate groups:</b> <b>Ralph Talmont:</b> Design meets Technology meets Entrepreneurship <b>Lillis:</b> Presentation skills <b>Hlin Helga Gudlaugsdottir:</b> Future Thinking <b>Harri Tallinn:</b> Lean Startup Method & Customer Development <b>Claudio Limacher:</b> Business Model Canvas <b>Shawn Westcott:</b> Social Entrepreneurship
12:00 - 13:00	<b>Lunch</b>
13:00 - 14:00	<b>Inspiring Talk</b> by <b>Lina Thomsgård</b>
14:00 - 14:45	<b>Participant-led workshops</b> on themes of the groups choosing
14:45 - 15:15	<b>Coffee Break</b>
15:15 - 17:15	<b>Parallel Workshops in separate groups:</b> <b>Ralph Talmont:</b> Design meets Technology meets Entrepreneurship <b>Lillis:</b> Presentation skills <b>Hlin Helga Gudlaugsdottir:</b> Future Thinking <b>Harri Tallinn:</b> Lean Startup Method & Customer Development <b>Claudio Limacher:</b> Business Model Canvas <b>Shawn Westcott:</b> Social Entrepreneurship
17:15 - 17:45	<b>Coffee Break</b>
17:45 - 18:00	<b>Introducing the Balticlab Manifesto:</b> What is a manifesto?
18:00 - 19:30	<b>Imagining an Innovation Manifesto</b> for the Baltic Sea Region
19:30	<b>Dinner</b>

## Day 4 - Sunday, 14 December

Theme of the day: Next steps

07.30 - 09.30	<b>Breakfast at the hotel</b> <b>Where:</b> Marriott Courtyard Hotel
10:00- 11:00	Presentations of the <b>Innovation manifesto for the Baltic Sea Region</b> <b>Where:</b> Skofabriken, Hornsbruksgatan 23, 117 34 Stockholm
11:00 - 11:30	Introducing <b>WOW Award groups</b> from Balticlab 2.0
11:30 - 13:00	<b>Summary of the weekend &amp; what comes next:</b> Introducing the Balticlab Ideation programme of spring 2015
13:00 - 14:00	<b>Lunch</b>
14:00	<b>Departure</b>

