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FOREWORD
That is the word to describe the ethos behind Balticlab. From the very beginning, Balticlab to us has meant potential, exploring possibilities and asking **“WHAT IF?”**.

In 2012 we had an idea, an idea of a community bringing together cultural operators, entrepreneurs, artists and tech creatives from across our region. What started as an idea to create space for such a community to meet, soon grew into something larger - an ideation programme focusing on innovation.

4 years later, with 300 alumni, Balticlab has become a network connecting talent from 11 countries, all of whom are drivers in their respective communities and fields.

Together they represent what we want to see our region as - creative, innovative, talented and open. This book brings together all these people.

It's not where you come from or even what you do, it's how you use those experiences to shape something new, reinventing past norms and practices.

Balticlab is a space to re-imagine. We all stand changed and as we approach the possibility of our near future - whatever that will mean - we retain our belief in the importance of community.

Our community **BALTICLAB**.
BALTICLAB
We see uncertainty as a challenge and as a learning point.

We want conscious citizenship and an entrepreneurial start-up mindset.

We want to build supportive communities.

We want a habitat to sustain innovative ideas and prototypes, not just an ecosystem to create.

We want the Baltic Sea region to become the natural environment for supported ideation.
- We value education, knowledge and understanding as well as advocate them through our own actions.

- We want a region that is inclusive and integrates everyone.

- We embrace our cultural, generational, professional and social diversity.

- We want to question norms.

- We want to be courageous.
ESTONIA
ANASTASSIA DRATŠOVA

Anastassia is an audience development specialist in the field of culture and a communication specialist in the field of human rights and diversity. Anastassia stands for contemporary culture, creative freedom and equal rights for each and every one. She would like to raise awareness about the impact culture exerts on the creative economy and the difference it can make to people’s lives.

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ANDREAS KASK

Andreas’ interests are mostly focused on culture, art and entertainment. Right now he works for a film production company called Nafta as well as the Tallinn Black Nights Film Festival where he produces special events during the festival. He currently concentrates on music and short film production and runs an underground club venue Lekker in Tallinn.

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ANDREY KULPIN & JULIA PERLIN

Andrey & Julia are a creative duo - photographer and fashion designer, they are passionate about style, image and refined natural beauty. They aim to mix the media of fashion design and photography on a new level, creating unique items and imagery.

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ESTONIA
**ANNE VETIK**

Anne from Estonia is the editor-in-chief of the independent publication Slacker Magazine. Her favourite actor is Arnold Schwarzenegger and she once dug out a child’s skull from a 10,000BC burial ground.

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**AVE ANNISTE**

Ave has been passionately involved with the development of creative industries for the last 7 years, 5 of which have been dedicated to setting up the coolest creative incubator in Estonia - Tartu Centre for Creative Industries. The incubator’s focus lies in finding finances and collaboration partners from the fields of audiovisual (film!) and fashion industries.

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**ANU SILDNIK**

Anu considers herself an adventurous show host and a creative troublemaker, who gets paid for being an Apple nerd.

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ELLEN VENE

Ellen is currently studying at the architecture department of the Estonian Academy of Arts where she mostly works with spaces and installations. She is an enthusiastic multitasker and among other things she has been a part of organising such events as Tallinn Bicycle Week.

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HANNES PALDROK

Hannes is starting a print business, which will mediate art on different canvases, mostly textiles and paper. He is also part of a seasonal project in Pärnu called «Katlamaja» which pushes underground art and culture in the summer capital of Estonia. As part of his family's business he is involved in the export of Estonian, Baltic and American art to China. He also organises art exhibitions and festivals here and there. He is an active member of the international performance art troupe Non Grata which has recently been on a global tour.

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HELENA VEIDENBAUM

Helena is an Account Manager at Velvet Creative Alliance, where she manages design and web design projects. She describes herself as a curious and empathic people's person and is driven by the need to create user experience. She is interested to learn new aspects of design, innovation and technology while building her flower delivery related startup FlowerShower.

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HENRIK EHTE

Henrik is the ambassador at the Estonian Funk Embassy. He’s looking to connect the regions funk-soul-disco music scenes by promoting events, DJing, producing records and managing artists like Lexsoul Dancemachine, the Estrada Orchestra and the Misha Panfilov Sound Combo.

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KADI PLOOM

Kadi Ploom works as a tourism development consultant and manager of the NGO Peipsimaa Tourism. Her job is also her hobby, which brings her exciting ways to spend her leisure time outside of the working schedule. Therefore she wishes to create international contacts and international projects to benefit enterprises of South-Estonia and Estonia.

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HENRI VEIDENBAUM

Henri is with Yep - a digital consultancy building up digital products and services. When Henri is not coding / prototyping he enjoys spending time together with his beloved ones. He also plays the fiddle at gigs and jam sessions.

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KADRI SIKK

Kadri has experiences in feminism, ecology, human rights, historical memory, and civic activism, she has currently found her place as the coordinator of international cooperation at the National Foundation of Civil Society in Estonia. RSVP for contacts, grants, partners or projects in the non-governmental sector.

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KASPAR KADASTIK

Kaspar trained as a composer and a classical musician and currently works in film production. In this capacity he is looking for ways to enhance the level of overall cooperation and co-production within the region. He has many ideas on how to help regional talents to cooperate easily, while entering carefully selected markets. He also likes soup.

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LAURA NOODAPER

Laura is a former copywriter, now working in a startup as a lead generation manager. She almost religiously pays street musicians because she thinks their input to the enrichment of our environment is priceless. She is looking forward to exercise her creativity, to be immersed in different ideas and to meet new interesting people.

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KAISA KAHU

Kaisa is an Estonian entrepreneur residing in Riga, she does art management for the painter Ritums Ivanovs and brand management for the fashion designer Keta Gutmane. Kaisa’s company Thindividual offers customized support for creatives: production, PR, marketing, press, consulting, sales, communication, red tape, social media admin & more. Supportive technicalities are taken care of, so the artists can just excel in creating.

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KRISTIINA PAUSKAR

In addition to Kristiina’s daily job as a consultant and project manager in one of the leading PR companies in Estonia, she is also studying Business Administration (MBA) at Tallinn University of Technology.

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KRISTJAN JEKIMOV

One of the best decisions in Kristjan’s life was to study semiotics, which has left him with an everlasting affection towards signs, languages and generating connections. He also enjoys wakeboarding on a nice summer day, good food and a great book.

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LIINA PUUSEPP

Liina has a professional background in project management, advertising and design. She works as a full-stack marketer and is passionate about ideation and entrepreneurship. When she is not working, you can probably find her participating in some creative projects, travelling or absorbing music and culture.

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MARILIIS MÕTTUS

Mariliis works as a music and web editor for the Estonian monthly Müürileht which focuses on culture, society and niche cultures and tries to dig deeper in covering different phenomena that would otherwise be left out from the mainstream media. Mariliis’s main interests of late have been mapping the different subcultures and trying to grasp the rising club scene in post-Soviet countries.

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MADIS LIGEMA

Madis is a creative entrepreneur with a background in semiotics. He is into film, public relations, communication and great big sexy ideas. He is partner at the creative agency VÄLK Tallinn “Events, Film and Trouble” - currently heading flat out to build multimillion-dollar business empires. Come aboard!

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<th>Description</th>
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<td>Mari-Liis Vunder</td>
<td>Mari-Liis Vunder is an architect, who loves to create a reality out of her imagination. Usually she reaches it through thinking, drawing and experimenting. A good atmosphere and innovative people are the tools that drive her ideas.</td>
<td><a href="mailto:mariliis.vunder@gmail.com">mariliis.vunder@gmail.com</a></td>
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<td>Mervet Kägu</td>
<td>Mervet is a legal professional from Estonia with a passion for sustainable development, artificial intelligence and aviation. Having studied and worked in seven countries she has developed an attraction towards wanderlust, interesting people and airplane food. Mervet is excited to live in a time where technology is used to seek innovative solutions to global challenges, while she seeks to deploy her legal expertise and to collaborate with others in order to impact positive social change.</td>
<td><a href="mailto:kagumervet@gmail.com">kagumervet@gmail.com</a></td>
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<td>Maris Takk</td>
<td>Maris has been working in the design field for over 8 years, right now as a communications and project manager at the Estonian Design Centre. Her job is to make sure that Estonian design is used, seen and heard. Besides design, Maris love music, DJing, singing karaoke, eating and cooking food, swimming, bicycling and art.</td>
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PEETER ILISON

Peeter is the Co-Founder and Sidekick at Marit Ilison Creative Atelier in Tallinn, who connects creativity with reality by finding the best combinations of how to get the most out of both, on a daily basis. Excel makes him smile, he also likes to work with people and constrain untamed numbers.

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PILLE LAIAKASK

Pille is from Tallinn and has spent the past couple of years travelling, organising and promoting events and working in the entertainment business. People and the ocean are her main sources of inspiration.

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RISTO KALMRE

Risto is an entrepreneur, designer and art director, who graduated from Gerrit Rietveld Academie in Amsterdam. He lives and works in Tallinn. Besides creative and design work he is committed to event productions, where he has initiated and worked on Simple Session, Tallinn Bicycle Week and some music events. He has also co-founded JOOKS bicycle studio and Spot of Tallinn action sports centre. Besides that he has run his own magazine, produced films for the Bicycle Film Festival and taught at the Estonian Academy of Arts.

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SANDRA VOKK

Sandra Vokk holds a BA in Near Eastern and Asian Studies from The Estonian Institute of Humanities at Tallinn University and a MSc in Social Anthropology from the University of Oxford. She is currently the CEO of the Unitas Foundation, dedicated to history and human rights education.

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VAHUR MÄE

Vahur Mäe is a serial entrepreneur, based in Estonia. Right now he is working on an industry changing charcoal grilling product named Grillcube. He has 8 years of entrepreneurship experience and his expert fields are international sales, production management and business planning.

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TÕNIS HIIESALU

Tõnis has an IT and business background and is now working in film, focusing on music events and art production. He’s a partner in the creative agency VALK, based in Tallinn.

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FINLAND
ANNI KORKMAN

Anni has worked as a producer for Helsinki Design Week for nearly ten years now. Currently she is undertaking a Master’s Programme in Innovation Management at Central Saint Martins, London. She is passionate about the protection of seas and oceans and values empathy and positive energy when collaborating in creative problem solving.

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JUNNU SAVOLAINEN

Junnu is an entrepreneur from Helsinki, Finland and the founder of Letgee Creative Oy. Letgee (Finnish slang word for ‘laid back’ or ‘mellow’) provides kick ass web solutions mainly focusing on web design, mobile apps and different kinds of software programming and music production. Through his company he also has experience in developing high quality event services such as livestreaming and social media integrations for events.

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LAURA JÄRVINEN

A visual arts teacher by degree Laura currently works as a counselor for the city of Helsinki helping long term unemployed take steps towards employment and a normal life. She wants to enable people to discover and express themselves. Combining visual arts and technology education is a dream she hopes to one day turn into reality in a big way.

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LINDA SEVELIUS
Linda is an adventurous go-getter with the ambition to do something with impact. She is currently developing a new business idea to connect university students and SME companies to create flexible freelance consulting opportunities for students.

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MIIKKA MÄKITALO
Miikka is a crossmedia producer and tech entrepreneur with an interest to create better workplaces with internal branding, and to help youth to find work everywhere.

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MICHIKO ERKOLA
Michiko is a Japanese born media artist (MFA) based in Helsinki. At the moment she focuses on making art projects with 3D graphics/animation, collaborating with other creative individuals from overseas. In 2014 she started-up her own company «Mime», which offers visual satisfaction with 3DCG, Animation and Music production.

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SALLA JOHANNA KIRJALAINEN

Salla is a Finnish art director, once marinated in the Swedish design field, nowadays working in a creative studio in Helsinki. She is specialized in branding and strategic communication and works with both established international corporates and rising start-ups within the technology, entertainment and fashion industry. Still the bonafide hippie, she devotes her free time to more civic activities and cultural collaborations - or getting lost in the Nordic woods.

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VEERA PAKALA

Veera Pakala believes that multidisciplinarity is the key to successful innovations and a shift in mindsets. Veera works in a multidisciplinary brand innovation agency, in Stockholm and believes that there is creativity in each of us; the challenge is to find a way to combine and harness this creativity successfully.

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XAVIER DE LA HUERTA OW

Xavier is a keen observer of human nature and cautious about motion design and its full detail on the foundation of things. He is interested in creating innovative digital solutions.

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CHRISTINA MERTENS

Christina is an industrial designer specialized in sustainability strategies and business modeling for a circular economy. Together with Dutch organizations she has developed and facilitated workshops that guided designers and SMEs through the innovation process for circular economy product and business concepts. Currently Christina is setting up her own agency in Hamburg, Germany.

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MARTIN FISCHBOCK

Martin was born in Poland and later moved to Germany where he became fascinated by engineering and art, especially photos and slide-projectors. He has always loved the magic of enlightened things and people, therefore he founded the startup Light Instruments to develop tools and systems to enhance the possibilities available with light and projections.

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KAY SÖRNSEN

Kay is open minded and easily inspired, always wishing for creative excellence to pop up and be published to a wide range of people. Furthermore he is interested in the wide field of light usage and installations.

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ELLiot Silva

Elliot is a designer who has worked with film, product and graphic design. He is based in Berlin. His work as a designer the last few years has been very diverse: from doing design research on mobility at old age, to designing and programming company websites, to producing music videos for bands... he has done it all. That is why he believes a multidisciplinarity and a cross-media approach to be the most characteristic aspect of his work. Nowadays he is a co-founder and the guy responsible for web design and film at Studio Toto in Berlin.

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Sophia Jänicke

Sophia is a native of Hamburg. She has a fascination for metropoles as the location of cultural clashes and innovation which drove her to study “Metropolitan Culture” at the HafenCity University in Hamburg. Starting from the assumption, that creative industries are a potential driver for innovation in different classical industries as well as in area development, she started to work at Hamburg Kreativ Gesellschaft after her studies and she is now amongst other things responsible for cooperation between actors involved in the creative industries and other industries with the aim to foster innovative output. Hamburg Kreativ Gesellschaft is a municipal institution founded to promote creative industries with its 11 sectors (Music, Design, Architecture, Literature, Software & Games, Advertisement, Arts, Performing Arts, Press and Film) in Hamburg.

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LATVIA
ATIS EGLIŅŠ- EGLĪTIS

Atis is a project manager, placemaker and educator. He is also consultant in management and manages a Creative Industry Cluster. Atis is based in Liepaja and provides creative, educated and brave city "building". He has collected his experience through different projects and has implemented actions in the areas of university education, research, SMEs, youth policy, culture and creative industry development.

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DANA JASINKEVICA

Dana is a traveling storyteller, fashion designer and illustrator, who always takes an experimental, creative and humorous approach to her work and projects. Originally from Latvia, she has lived in the US, Milan and London and has worked with brands like ALLSAINTS and FURLA.

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DACE KRAUČUKA

Dace has worked in the creative sector for 10 years, in the fields of advertisement, production, graphic design and art, she enjoys business and art collaborations and her ethos is to always try to be best she can be.

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DIANA ZAMURAJEVA

Diana is currently experiencing and enjoying downshifting - working less and having more free time. She is a business process leader and organises workshops, seminars and rituals on personal development, producer of an inspirational speaker and event facilitator ININ NINI. When the project and or the people are right she does motion design or travels the world. Diana is interested in a conscious approach to living.

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EDGARS ŽILDE

Edgar is an experienced advertising and communications specialist with a strong background in journalism. Over the past 10 years he has been part of a diverse range of projects in the marketing, media and music industries. In advertising he has come full circle from budget and strategy to conceptual development and execution. In music and media, he has produced and recorded many well-known songs and albums.

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DMITRY GOLUBNICHY

Dmitry is the Chief Happiness Officer at 100happydays Foundation, on a mission to make the world happier. From the global Bubble Parade to Chimp or Champ employee happiness meter, he is passionate about creating environments which facilitate people to do more of what makes them happy.

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ELINA SUNDUKOVA

Elina is a creative developer from Latvia, she applies her coding skills to transfer plain images to functioning and interactive design. She would really like to become a part of socially important projects and offer her technical and creative skills. She already has some ideas on how to improve the wellbeing of the inhabitants in the Baltic Sea States.

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EVA SAUKANE

Eva is a visual artist, currently based in Riga. She is also a co-founder of a social enterprise Vilina Knitwear.

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EVELINA OZOLA

Evelina Ozola is an architect and urbanist, who occasionally does graphic design and illustration. Her writing and curatorial skills have made her the editor of an online platform for Latvian creative industries FOLD, but her favourite job is being the programme director of Riga Technical University International Summer School, which is an annual two week course for young architects.

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FRANS ROBERT

Frans is one of the organizers of Ezera Skanas (Sounds of the Lake), a musical, visual and metaphysical event that begins before the sunrise 5:00 AM on a floating stage in the middle of a distant land. He is also the manager of the Latvian band ‘The Pink Elephant’. Being originally from Belgium, he wants to establish a closer connection between Belgium and the Baltic States and the Baltic Sea Region in total.

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GATIS VILAKS

Gatis is a designer, leading his own design studio “RitCreative”, which mainly works with new or existing brand visual identities, starting from logo design up to fully working webpages – the studio has a big team that does everything. They work with interiors, product design and web marketing, one of their own biggest projects is an online store. So in case some of you create something, or know someone who does (digital such as fonts, templates, mockups, photos or icons) please contact them as they need you and want to work together!

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GUNARS GRUDSTOKS
Gunars is a CEO and co-founder of IT House (ithouse.io), Latvia’s leading web development and design company. He has been active in the Baltic Rim and Nordic startup scene as the co-founder of TechHub Riga, the first TechHub expansion outside of London. There Gunars fosters the burgeoning tech community in Latvia, organises hackathons and Ruby on Rails & tech meetups. He enjoys running, hiking, rock climbing, traveling, and maintaining a healthy lifestyle. But above all, he loves what he does, his job is his hobby and making people happy makes him happy.

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GATIS TRIKULIS
Gatis Trikulis is a graphic design enthusiast working in advertising. He enjoys combining creative processes and business. Gatis has realised the silkscreen print studio “Darva” and the hand-crafted longboard project called lokalboards.

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IEVA ZEMĪTE
Ieva’s passion is to develop an entrepreneurial mind-set for arts and creative industries students, stimulating cooperation between arts and culture, the higher education sector and enterprise. She has served as project manager internationally and in Latvia and lectured at several universities.

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JĀNIS KLIMANOVS

Janis is a photographer and documentary filmmaker based in Riga. He is interested in exploring Latvian identity and speaking about its appearance. In the process of his work, he is always looking to find an appropriate way of redesigning and telling audiovisual stories. Besides film, he loves art and nature. He is the creative director of Cinevilla Art Residency in Latvia. Also, he has been working as a mentor in several culture and art schools and is actively involved in the development of alternative education platforms in Latvia. In his spare time he is designing a nature park in the Latvian countryside, where he is planting red oak trees.

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JANIS VITOLS

Create! Support! Inspire! Riga! Youth!

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JUSTĪNE KALĒJA

Justine manages #marketing for the creative communication agency group Inspired. She is passionate about #food and everything about it and finds herself in a serious relationship with the #outdoors. She magically mixes all these ingredients together to inspire people around her in unexpected ways.

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KRISTIANA KARKLINA

Kristiana is a Latvian art historian currently working for the contemporary art festival “Sculpture Quadrennial Riga” while developing an international artist residency program in Riga. She has recently returned from a year long visit to San Francisco, U.S. and has brought back curatorial and gallery experience from SOMArts Cultural Center and The McLoughlin Gallery.

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LAIMA RUDUŠA

Laima has a passion for objects, ideas (their ideas, other ideas) and stories (back stories, front page stories, the portrayal of stories, stories told, and stories kept secret), she is particularly interested in art’s “ah-hah” moments. Laima has been lucky enough to combine these in all her work. Most recently as the Project Manager at kim? Contemporary Art Centre, in Riga, where she worked with the exhibitions and the education programme, and anything else they come up with. She is soon to embark on a world of artistic studies and brain growing after becoming a parent.

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LAURA ADAMOVIČA

Laura is an experienced culture manager and event curator from Riga, particularly interested in visual arts and history. She focuses on educational, informative and also entertaining cultural activities that promote a view of better understanding and give different directions for contemporary culture’s perception and interpretation.

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LENA SME

Lena is currently running a music booking and promotion agency MOO (Music Observation Organization) based in Riga, mainly working on bringing young and talented musicians from Baltic States to the European market. Inspired by the idea of Balticlab, Lena just started to work on creating a platform, which will unite music markets from all of the Baltic Sea region countries. She is also a manager of two new bands from Latvia – EZERI (https://www.facebook.com/lostinezeri) and northern c (https://www.facebook.com/northernc-music). Previously she was also involved in creative industries, working for the Ministry of Culture, running the project of TABAKAS FABRIKA etc.

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LIANA BENKE

Liana curates and produces international educational projects and exhibitions within the field of contemporary photography for ISSP. Combining her passions for art, visual and social research, she also teaches Visual Anthropology at the University of Latvia. After having enjoyed living in Australia, the UK and Sweden, she is currently based in the, for her, perfectly-sized city of Riga.

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LIENE KALNAELLA

Liene´s passion is visual storytelling - the challenge of trying to find how to tell a story in different and original ways. Liene has been working at the Latvian National Television as a reporter for the daily news, she also makes documentaries for cinema screen. In 2016 she premièred her first film festival bringing together bikers and film fans www.kinopedalis.lv

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LIENE JURGELĀNE

Liene is the Director of Kanepes Culture Centre, where she finds inspiration in the arts, music and conversations. Her drive is a passion for learning, adventures and understanding how different processes, thoughts, people and events are interconnected on a global scale. Liene is also part of an artist collective Library of People, which emerged from Balticlab 3.0 and has turned into a nomadic gallery project that facilitates artistic interactions to promote dialogue and engagement surrounding cultural understandings of death.

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LIENE KUPLĀ

Liene Kupla has worked as an acting partner in the business incubator Creative Andrejsala for 4 years and has helped more than 130 creative start-up companies to develop their businesses. She is a member of the Creative Industries Council as well as the Design Council under the Ministry of Culture of the Republic of Latvia.

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LIENA ŠILIŅA

Liena is an architect at the architecture practice “MADE arhitekti” based in Riga, with her evenings spent in the rehearsal room with the contemporary dance group “Buras”. The focus of her work is to create an environment that is emotionally and spaciously rich, meaningful, deep and clever. Liena has studied architecture at the Riga Technical University, Lund University and numerous international summer schools. At the moment she is planning to go back to school to study scenography. One day Liena would love to combine all her passions - architecture, dance and scenography.

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LĪVA STŪRMANE

Liva is an active and energetic representative of two NGOs, where she aims to create the story of Latvia and enhance the country’s entrepreneurship development process. She holds a Master’s degree in Political Science from the University of Latvia. She is interested in creative and social entrepreneurship, social innovation, country branding and storytelling. Liva is the project manager for the movement “The Red Jackets” and has been the national host of the “Creative Business Cup” national selection for Latvia. Liva is always interested in new cooperation possibilities and exciting ideas.

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MAIJA RUDOVSKA

Maija is an independent curator and researcher based in Riga. She has completed Curatorlab postgraduate studies at Konstfack University College of Arts, Crafts and Design in Stockholm and has obtained an MA in Art History from the Art Academy of Latvia. Her recent curatorial projects include: Society Acts - The Moderna Exhibition 2014, Moderna Museet Malmö and kim? Contemporary Art Centre, Riga (2014/2015); Hanging Above: A Case in the Cafe, Vita Kuben gallery, Umeå (2014); Inside and Out, kim? Contemporary Art Centre (2012/2013). She also explores Soviet era architecture for her PhD thesis at the Art Academy of Latvia. She has written widely on art and architecture of post-Soviet countries. Recently her article on Manifesta 10 has been selected for the publication of International Awards for Art Criticism. Maija is currently running a curatorial network Blind Carbon Copy (with Juste Kostikovaite). Recently she became an expert of Artist Residencies for the Nordic-Baltic Mobility Programme 2015-2017 and was awarded a Getty Grant to join CiMAM’s 2014 Museum Conference in Doha. Since 2015 she is a member of IKT (International Association of Curators of Contemporary Art).

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NORA SUDMALE

Nora is a creative manager and entrepreneur with a passion for academic music with a hint of contemporary and interdisciplinary crossovers. She connects artists, venues and events and experiments with management models to seek methods, which suit the academic music scene. Her experience includes working at the state, municipal, commercial and NGO level.

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REINIS SPAILE

Reinis Spaile is a film director from Riga with a BA in International Business and BA in Film Directing. He works as a storyteller in many disciplines starting from film, advertisement, education and the music festival on the water (Ezera Skanas). He believes that innovation and storytelling are inseparably connected and every work implies potential for creativity.

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REINIS KALNAELLIS

Reinis obtained a Bachelors Degree in Audio-visual Media from BFM, Tallinn University, where he studied filmmaking, social science and media. Reinis also studied cinematography at FAMU Film School in Prague, where he successfully collaborated with other international students under the direction of tutors such as Pavel Jech, Marek Jicha, Edgar Dutka, Miroslav Ondricek, Henry Hills, Jaromir Sofr and others. “The Fire and Clay Master”, Reinis’ graduation project, kickstarted his professional career in the film industry. “When Apples Roll” (produced by Rija Films), the first animation that Reinis directed, took part in more than 100 film festivals worldwide and got several awards, including Best Animation for Children, Best Animation and Special Jury Distinction. “Funny Alphabet” was Reinis’ second animation film (produced by Rija Films), which has been a huge success in Latvia and also internationally. During three years on Youtube, his short films have gained more than 5 000 000 viewers. “The Golden Horse”, Reinis’ first animated feature film, co-produced by Rija Films, PTD, Vilanimo and Copenhagen Bombay, released theatrically in Latvia, Denmark, Luxembourg, Lithuania in 2015 and is currently traveling across the globe through many film festivals. From 2013-2015 Reinis was also the Chairman of the Latvian Filmmakers Union. He has also established the Latvian Film Academy (Lielā Kristapa Forums) with 425 professional audiovisual members. Currently he is actively involved in animation production and distribution strategies, on the lookout for new ways of bringing content throughout new cross media platforms for global audiences.

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RIHARDS SAVICKIS

Rihards works as a Digital Marketing Specialist for a SaaS company called Queue-it. He is also a Board Member of FED (Future Entrepreneurs of Denmark) and just started a workshop to teach people how to give good presentations.

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SIGNE ADAMOVIČA

Signe has a vast experience in project management, consultancy, policy making and public sector at national, EU and international level, including working for the Ministries of Culture and Foreign Affairs and UNESCO, within the fields of creative industries, innovation, cultural policy, cultural tourism, foreign affairs and HR. Signe has passion for exploring new ways and novel methods that challenge existing systems and aim to improve different processes, as well as she advocates multidisciplinarity and is attracted to multicultural environments. Signe calls herself constructive, logical and creative and does things from the heart or not at all. Currently she runs her own company IdeAllies, has co-founded PULSE HUB and also works as Demola Latvia facilitator and Creativity Lab partner in Latvia.

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TOMS VARPINŠ

Toms has always been keen on new technologies and on trying out the new and untested. As a user experience specialist his mission is to bring intuitive digital products and solutions to real users. It is his passion to translate technologies to humans.

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ZANE DATAVA

Zane Datava is a freelance curator and anthropologist, and she curates and produces interdisciplinary projects. Her interests range from urban planning, contemporary arts to ecology and environment. She is interested in working on collaborative projects that bridge multiple disciplines.

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ZANE KANEPEJA

Zane grew up in Riga, but for the last 10 years lives in Copenhagen. As a Business Customer Relations at the Danish Business Authority, she helps local and international business development in Denmark. Zane’s background is in marketing, public affairs, sales and project management. As a young and an active BSR citizen and professional, she would like to boost more growth and innovation in the region.

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LITHUANIA
AGNE BILIUNAITE

Agne is a cultural anthropologist and culture manager working on the national project “Creative Partnerships” focusing on innovation in education. She is also interested in cultural journalism and performing arts criticism, writing reviews and essays for her blog www.kafehauzas.lt. She enjoys exploring different contexts, meeting creative people, dancing Argentinian tango and new things and ideas.

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AGNĖ ZEMAITE

Agnė has a master in Applied Cultural Analysis and has lately worked as a business ethnographer, researcher and project manager. She loves opportunities to join interesting projects. When she isn’t looking for cultural patterns, she enjoys different kind of board-sports and to walk her beloved dog.

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AGNIETE PREIDYTE

Aginete is a graphic designer from Lithuania currently living and working in Vilnius. She is interested in the field of design, creative thinking and interdisciplinary collaboration settings.

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ALGRIDAS SABALIAUSKAS

Algridas is a marketing consultant for Baltic Talents helping foreign companies and investors to set up in the Baltic States while running the community real estate company Islands. In his hometown of Klaipeda he founded the first creative residency, Neloftas, and continues to organize the Rafta festival, a floating stage in the middle of the Prussian Sea. He aims to create an outsourcing network of reliable graphic designers, video and audio experts, and IT specialists.

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ANDRIUS LEKAVICIUS

Andrius is all-around media storyteller and one of the leading transmedia experts in the Baltic States. He has built a profile of projects on various media platforms: from creating brand image to VR experience, from directing high-end commercials to his first feature documentary ‘Game of the Nation’. Now Andrius is a Creative Director at ‘Prime Field’ during working hours and a non-stop-genius-idea-espresso-machine 24/7.

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AURIMAS BAKAS

Aurimas is a serial entrepreneur. DtecNet was eventually acquired by Thomson Reuters, WoraPay is now one of FinTech stars in London, MarGuard has just raised seed capital. His other activities also involve board membership, mentoring, public speaking and doing good things to help the start-up ecosystem in the Baltics.

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DANIELIUS STASIULIS

Danielius is a project manager and board member at UAB Civitta, the largest independent management consulting firm in the Baltics, and a co-founder at BlastMat, which is his third startup. He has been involved in the Lithuanian startup ecosystem since 2009 and has helped to organize numerous events and conferences including the first Startup Weekend in Vilnius. He is a mentor, lecturer on startups, and the head of Startup Nitro, a startup consulting programme. He is also the chairman of one of the largest NGOs in Lithuania: “Let’s do it Lithuania”, which organizes community action programs at national level, one of them being the clean-up day. Danielius is currently investigating a number of global startup possibilities.

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DOMINYKAS KARPOVIC

Dominykas is a founder and senior partner at the strategy and innovation consultancy firm ‘Homo Eminens’. The company specializes in explanation of the customer’s world - applying humanities to understand cultural contexts and driving principles. He is also a founder of several companies varying from the fields of IT to the fashion industry, and often gives keynote speeches on these topics. Dominykas’ mastery lies in beyond-state-of-art strategic thinking deriving from looking at the business world through the lens of philosophy.

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DOMINYKAS SMILGA

Dominykas is an export manager and owner in the prefabricated element houses company Novicon Baltic. The company is focused on building high quality, energy efficient, quickly built beautiful structures. Having originally come from the finance/economics field, he has interests in sustainability and engineering, as well as IT and web project development.

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DONATAS RINKEVIČIUS

Donatas is a journalist, music lover and creator. He likes to work in organizations where his activities include communicating and making journalistic materials. Currently he's a news editor/journalist at Lithuanian National Radio and Television. After 12 years of piano studies at art school, Donatas has a close relationship with music - now he's producing, as well as performing electronic music (as Deep Shoq). He is always interested in projects involving music and art in general. Along with a few fellows he runs Renegades of Bump, a kind of a label, whose mission is to present the best local beatmakers to the world.

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DOVILÈ MACIAUSKAITÈ

Dovile’s core passion is content creation. She is a producer at a multimedia production house StepDraw, where their projects include everything related to video, motion graphics and photography. They are young, full of energy and enthusiasm and open to collaboration proposals! Other than work, her hobbies are also closely related - she loves music and cooking and writes independent reviews, interviews and articles about both. “Let’s celebrate diversity” she says and is always open for new ideas and willing to participate in various interdisciplinary projects.

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DOVYDAS KIAULEIKIS

Dovydas is a communication specialist and a sucker for all things media, press and internet related.

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EGLE SONGAILIENE

Egle is a lecturer at LCC International University and a director of LCC Innovation Lab. Egle is passionate about innovation, creativity and service design. She is looking to meet new people, making real connections and starting real projects.

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EDMUNDAS “EDDY” BALCIKONIS

Eddy is co-founder and CEO of TrackDuck www.trackduck.com, a tool for developers and designers to communicate visually on websites or design files. TrackDuck is easy to use with clients and inside the team, with a simple way to leave and track feedback or bug reports directly on the website. Technical details, screenshots and links are saved automatically and can be sent to project management platforms via integrations. Eddy also advises on various startup related questions.

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ELENA VĖGĖLYTĖ

Elena works as a tax consultant at an audit company as her day job and in her free time she runs the blog www.artundersuit.lt. In the future she wants to focus more on her passion for art and would like to create an online gallery. She is also opening a fast food restaurant.

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GABIJA JANKAUSKAITE

Gabija is a user experience designer and graphic designer currently living between London and Vilnius. She enjoys making complicated things more understandable and pleasurable through design. She loves dogs and baking bread.

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GIEDRĖ STABINGYTĖ

Brand as structure in chaos. Giedrė works with companies, entrepreneurs and culture agents to create brands that grow in the world of ever changing, intersecting contextual layers, otherwise called chaos. She is a co-owner and brand strategist at the bureau BLACK SWAN BRANDS, a ‘think-tank of branding’. Giedrė is also one of the creators of NWIND, a platform for exchanges of creative Northern energy, that now has two projects: first, a free magazine about creativity, innovation and culture as our future, available in 3 Baltic countries and online, second, NWIND SHOWCASE – series of events, showcasing and selling creative brands from the region, initiating exchanges and creative partnerships. Giedrė aims to grow NWIND as an open platform and is looking for strategic, financial partners and contributors with bold ideas for our beautiful region of North Europe.

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GIEDRE SILEIKYTE

Giedre is a marketing and communication professional. She’s got a BA in philosophy from Vilnius University and recently graduated from the Executive School double degree programme of the Norwegian Business School. This unusual mix of studies is the key reason why AUTORIAI, the award winning agency Giedre founded five years ago, is successful and keeps growing. The agency operates under the unusual approach of interdisciplinary cooperation. The team of AUTORIAI consists of personalities with backgrounds as various as media, cinema, art and fashion. This allows the agency to create authentic solutions for the leading banks and real estate developers of the country as well as food, fashion and luxury brands. Amongst the agency’s most notable achievements – being awarded the Best Marketing Campaigns award on different occasion at leading Lithuanian contests, being given awards by the International Public Relations Association and Baltic PR Awards and the being nominated to the shortlist for the Cannes Lions.

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IEVA SKUDRAITĖ

Ieva is the owner and founder of the Lithuanian based company Arecis Ltd. She specializes in integrated execution of commercial interior projects for international companies, providing a package of project management and design services. Ieva is a fully certified architect in 2 European countries and in her free time she loves to serve the community.

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INGA NORKE

Inga is a creative lady with leadership and future-thinking skills. She specializes in communication strategies, creating brands, PR, marketing, partnerships, story-telling, creative writing, entrepreneurship and start-ups. She is a former editor in-chief of several groundbreaking magazines in Lithuania and head of communication for a significant cultural space in Vilnius - art factory LOFTAS. Currently she is working on the big creative conference WHAT’S NEXT? alongside different short-term projects. This year she is open for different collaboration opportunities and skills sharing.

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INNA SEMIONOVA

Ina is a designer, illustrator and front-end developer, currently working freelance on various web projects. Prior to her becoming a freelancer she worked as a design team leader in a cross-platform online gaming project. Her biggest interest lies in creating interactive and fun digital experiences. She is currently based in Vilnius, Lithuania.

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INDRE RAZBADAUSKAITE

Indre is the co-founder of two companies: the neuro-marketing start-up Global Key and events planning studio Nebijok Svajoti. She is also teaching marketing classes at LCC International University and Lithuania Business University of Applied Science. She is passionate about sharing ideas, helping out new startups, as well as organizing a competition for young entrepreneurs in her hometown. She believes that we are all hidden heroes, who can gain superpowers through networking, collaboration and good will to inspire each other.

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IRMA JUSKENAITE

Irma is a Corporate Communications Professional with 11 years of experience in Public Relations, specialising in strategy development and top-tier media relations. She has lived in Singapore, studied in India, and currently works at the United Nations, in the headquarters of the Climate Technology Centre and Network (CTCN) in Copenhagen.

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INDRĖ VILTRAKYTĖ

Indrė has a Master in Law and is a partner and co-founder at Robert Kalinkin Fashion House. Her goal is to build the first truly international fashion brand originated from the Baltic States. Throughout her career, Indrė balances creativity, communication and systematic thinking and all of her jobs have had one specific thing in common – they required the ability to balance creativity and business. After working for several creative companies and founding two of them herself, she now knows a lot about working with brilliant creative minds and having to structure their work so that business models can be applied and the results achieved.

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JULIJA SREDERSAITE

Julija is a professional events manager with 6 years of experience in London’s live music sector and a degree in Music and Arts Management. She participates in various music industry projects, collaborates with a number of Baltic music bodies working on Lithuanian music export, artist management and development including music tours, festivals, conferences and workshops.

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JURGITA JUOSPAITYE-BITINIENE

Jurgita has two passions in the fields of arts and culture - Lithuanian design studies and curatorial work. She is a founder of the pop-up art gallery “The Rooster”, which represents the youngest generation of Lithuanian painters. Jurgita also established the art-notebook.com platform, which aims to promote young talents through artsy notebooks.

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JUSTINA KAMINSKAITE

Justina is a singer-songwriter and theatre-maker with a keen interest in movement practices and space. Currently living in Lithuania and working as a Project Manager at the Faculty of Arts and Creative Technologies, Vilnius University of Applied Sciences, internationally she is a member of The Sun Apparatus Theatre Company (UK). Justina is passionate about interdisciplinary collaboration, and at the same time enjoys contributing to creative projects “simply” as a performer.

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JUSTIF KOSTIKOVAITE

Justė (Lithuania/UK) is a curator for Nida Doctoral School at Vilnius Academy of Arts. She obtained her MA in Curating Contemporary Art at the Royal College of Art, London. Earlier she organised the seminar “Spheres of Power. Tension and Exchange” in Berlin. In 2014 she participated in the International Curator Course at the Gwangju Biennale Foundation and the CIMAM conference in Qatar, also collaborated with artist Merike Estna for an exhibition at KUMU, Tallinn. Her projects in 2015 include “New Waiting” – the solo show by artist from Luxembourg Sophie Jung at Temnikova & Kasela Gallery, Tallinn, “New Pabulum” show with artists Aline Bouvy (Belgium) and Simon Davenport (UK), gallery “Kunstraum” in London. In 2015 Justė Kostikovaitė has set up an initiative for artists’ editions www.andeditions.org. In 2016 she is curating the Julijonas Urbonas’ project “Airtime”, at the Lithuanian pavilion at Milano Design Triennale.

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JUSTINA MULIUOLYTE

Justina is the co-founder of PUPA, urban strategies, research & design company. Justina works with municipalities and the private sector, consulting and developing urban visions, architecture or public space projects, involving local stakeholders and collaborating with multidisciplinary partners. Justina is particularly interested in the driving forces of growth and active life in cities. She always searches for most innovative and influencing urban future projects and ideas, therefore PUPA has managed to win recognition in a large number of architectural competitions in Lithuania and abroad.

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LITHUANIA

KOTRYNA VALIUKEVIČIUTE

Kotryna is acting in the field of urban animations and is interested in cultural, social and political practices in the contemporary urban environment. Kortyna is a co-founder of Studio 54°+.

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LINA BARTKUTĖ

Lina is an artist and fashion designer currently based in Lithuania (with short periods in UK). At the moment she (together with a British artist) is doing artistic research at Nottingham Trent University. The project aims to touch interrelated wider shared histories, engage public across borders, raise and develop questions and conversations for the future. Also Lina is in a constant search for new modes of fashion production and consumption, exploring an alternative approach to fast fashion.

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LECH RYNKEVIC

Lech is an ERP (Enterprise Resource Planning) specialist currently working for the global consulting and engineering company COWI. In the past two years he discovered QA (Quality Assurance), PM (Project Management), ERP system and processes. He is extensively trying to discover new opportunities to help his company perform better and make work life easier for engineers and project managers. Even in the tough working environment of the corporation, Lech would like to take risks and get the most out of what he and the world can offer.

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MARTYNAS MAROZAS

Martynas decided to return to Lithuania after five years in the Netherlands as an urban designer, and launch Din, a platform that promotes cycling as an alternative means of transportation in Lithuanian cities. Din focuses specifically on spatial and social transformation of cities, and is working to cultivate stories, experiences, and insight by building an interdisciplinary network of cycling enthusiasts throughout Lithuania. Ultimately, Din wants to bust myths that keep Lithuanians from using their bikes as transportation.

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MANTAS PELAKAUSKAS

Mantas is a lecturer at the Vilnius College of Design. He has a Master of Communication Science from Vilnius University and he is interested in all kinds of human communication. He’s created several projects analyzing and experimenting with common sense, shared memory and nostalgia. Currently he is working with a photography book project based on shared memory of the Baltic region.

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MINDAUGAS BUSILA

Mindaugas is the managing director of the national Lithuanian start up competition “Verslauk”. He is passionate about sales management and marketing. He is a small business investor and expert in Lithuanian real estate business. He is now working on a business project - starting the Cashflow Real Estate Fund in Lithuania.

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MODESTA KAIRYTĖ

YES is Modesta’s motto and new experiences are her passion. As CSR and communication specialist, copywriter and art & culture lover, Modesta is interested in social & creative projects’ creation and management. Now she is working in the governmental institution “Enterprise Lithuania” as a social entrepreneurship facilitator and consultant, promoting social entrepreneurship and creating strategies for Lithuania. Modesta is a part of the women movement “Women speak”, recently they released new social project, named #supersheroes. An internationally recognized project in photo series which showed women who left their abusive partners as supersheroes. This project aims to encourage other women to stand up for their rights and start a new life as the #supershero. Recently “Women speak” won the National Gender Equality Award.

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PIJUS DZIUGAS MEIZIS

“I love to do what I want to do. Do be do be doo.”

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RAPOLAS VOSYLIUS

Rapolas is an art director at MILK advertising agency in Vilnius and runs his own clothing brand “Labadiena”. The brand’s ideology is based on positive Lithuanian values. It wants young people to be proud of their cultural surroundings, and targets young innovators who want to express themselves politely. Rapolas hopes to expand the brand internationally.

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SAULIUS ALEKSA

Saulius has a Bachelor of Science in Business & International Relations from Aston University in the UK. He is now working as a management consultant in Civitta with a focus on startup & SME consulting, and writing & implementing national and international and EU projects.

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RIMANTE DAUGELAITE

Rimante studied political science and film management, and has worked on numerous film productions. She hopes to build a Video on Demand system to showcase Lithuanian short films to Lithuanian and international audiences. These films are hard to access in general, and such a platform would encourage young filmmakers to create new short films.

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TADAS JONAUKSIS

Tadas Jonauskis is co-founder of ‘PUPA – Public Urbanism Personal Architecture’. His critical thinking on the processes that shape and create the city formed his fascination on the use and vitality of public spaces.

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VYTAUTAS BUINEVICIUS

Vytautas is an urban planner and architect, co-founder of NGO Strategijos miestui in Vilnius. He is passionate for cities and those who live in them.

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VIKTORIJA SIAULYTE

Viktorija is a freelance curator and producer working within the fields of contemporary art, architecture and film. She is co-founder (together with filmmakers Marta Dauliute and Elisabeth Marjanovic Cronvall) of Last Project, a platform for long-term collaborative productions across film and other disciplines. Since 2013 Viktorija is also co-editor of Architecture [Publication] Fund, a bilingual online and print-on-demand publication on architecture, design and urban issues in Vilnius, Lithuania. Viktorija Siaulyte is programme co-ordinator of Frontiers in Retreat, a project on artistic research and ecological concerns, for Jutempus Interdisciplinary Art Programmes in Vilnius, Lithuania.

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ŽEMARTAS BUDRYS

Žemartas’s field of interests encompasses philosophy, sociology, arts, ecology, and urban development. He has a strong background in analyzing cultural issues, which is intertwined with knowledge of and respect for nature. It comes as sensitivity to the world coupled with a sense of coexistence and sustainable living, whereas, cultural studies form the understanding of human life and social living. In his recent work he has been focusing on the uses of this contextual knowledge.

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VYTAUTAS ZABULIS

Vytautas is a private investor with investment experience in different sectors: IT, real estate and traditional industry. He recently launched the first and biggest peer-to-peer lending company in Lithuania where he currently holds the position of CEO - SAVY.lt

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NORGE
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НАРВЕГІЯ
NORWAY
NATHALIE NGUYEN

Nathalie is a graduate from the International Leadership School, Kaospilot and is currently working for the Copenhagen based consultancy Spark. In her work, she designs and facilitates development and change processes, both on an organizational and societal level. Nathalie also heads Sparks Community for Change Agents - with the purpose of creating more sustainable change processes.

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YRJA OFTEDAHL LOTHE

Yrja has been working with start-ups in Norway and globally in various fields like fashion, educational technologies and community management. More recently she has been working as a community manager consultant for a company based in Silicon Valley, following her move to San Francisco to connect and learn from other like-minded people in the start-up scene. Yrja is always looking for new ways and means to utilize her many ideas.

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POLAND
AGNIESZKA WOJCIECHOWICZ

Agnieszka is a girl with a lot of positive energy and a rich imagination as a young creative and Architect and Engineer. She has taken part in many projects localized around the globe. She loves to make visualizations in Photoshop and work in 3D programs. Her biggest dream is to meet people - because she believes that it is only in a good team that you can find and create something new and innovative. In her free time she snowboards and surfs but she also enjoys different types of sports too. Living and traveling around the world is her way of life.

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ALEKSANDER MOKRECKI

Aleksander graduated from Warsaw School of Economics in Management and International Relations, he gained his business experience as an entrepreneur running a number of innovative projects, as well as an employee of the international auditing company Ernst & Young. He has gained experience with business investments by working as a financial analyst at Black Lion. He is currently organizing the Warsaw Accelerator for startups from the CEE region. In his free time Aleksander enjoys travels, hiking and reading. More information on startuphub.pl/warsaw

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AGNIESZKA BUŁACIK

With an academic background in anthropology, photography and audiovisual communication, Agnieszka widely collaborates with international organizations interested in sustainability, intercultural communication, global justice and human rights. She loves art, nature and animals and makes the best vegan banana bread in the world.

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ANNA PIĘTKA

Anna is a co-founder of Subscrea, an easy to use subscription e-commerce solution. She is passionate about meeting new people and embracing the beauty of the unknowable future. She hopes to spread her open approach business model to other more traditional industries. Anna is an intrapreneur within the media behemoth Ringier Axel Springer where she is Managing Director of the new online publishing brand for millennials NOIZZ Poland.

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ANNA GÓRAWSKA

Anna is a data scientist, data warehouse and ETL expert and is currently doing her PhD at the Silesian University of Technology in Gliwice. She is really into data, its warehousing, its science, its mining and algorithms. Her biggest passion is working with real data and solving real problems encountered by industry, especially from the so-called heavy industries like fuels, and energy. She has been working on a petroleum leak detection method that is currently used on more than 50 petrol stations in Poland.

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ANNA WALKOWSKA

Anna is a Startup activist, entrepreneur and motivator. She is the Founder of the first Commercial Real Estate Accelerator in CEE and the Warsaw Accelerator for technology startups. She supports startup founders with knowledge and international networks. In 2011 she co-funded Reaktor - a startup mansion where the Warsaw Startup Community was born. Since May 2014 she leads Startup Grind Warsaw as the Chapter Director. In 2015 she was awarded Poland’s Most Influential Woman in Tech by CESA. A mentor and a speaker at technology conferences and CG artist by passion, Anna is also co-founder of homplex.pl – a platform promoting 3D technology support for furnishing products through the “shop the room” model. For 15 years she has been engaged in web app development and for 3 years was an IT security expert at the ABN AMRO Bank and the Royal Bank of Scotland, where she managed an international team.

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ANNA WOŹNIAK

Anna is an entrepreneurial professional, dedicated to forging a career track in intercultural communication and innovative ventures. A person who finds herself at ease in both non-profit and business setups: responsible for the program of TEDx Poznan; coordinating training processes in a fast growing HR service line of a reputable consulting firm and last, but not least a traveler who has been lost and found many times, and is still amazed how many inspiring people one can meet on the way.

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DAVID STRĘBICKI

Dawid is an architect and urban planner, educated at the Faculty of Architecture, University of Technology in Delft, Netherlands. After graduating he worked as an architect for various offices in Belgium, Denmark, Great Britain and the Netherlands. Since 2012 he has been leading the architectural office Atelier Starzak Strebicki together with Jola Starzak in Poznan, Poland. Selection of current and past collaborations: School of Form - Poznań (PL), Techni- cal University Delft (NL), Foundation Bęc Zmiana - Warsaw (PL), National Audiovisual Institute (NInA) - Warsaw (PL), Gdynia Design Days (PL), Łódź Design Festival (PL), Institute of Design Kielce (PL), City Government Pozna (PL), Municipality of Grimbergen (BE).

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BARBARA NAWROCKA

Barbara is an architect based in Cracow, Poland. She is the co-founder of the interdisciplinary collective Palce Lizać acting between architecture, urban planning, art and urban activism. She is a Member of the research team nanotourism which was awarded with the highest honour of the Best Collaboration Award at BIO50 - 24th Biennial of Design of Ljubljana, Slovenia in 2014.

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DOMINIKA STRYJEWSKA

Dominika is an environmental psychologist and Ph.D. student at the University of Wroclaw, Poland. She researches the fields of cognitive maps, place attachment and local identity. She is engaged in projects, which promote sustainable and human-friendly public spaces.

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EWELINA WOZNIAK-SZPAKIEWICZ

Ewelina is an architect, designer and researcher. She has a number of roles, such as being the Coordinator of Modular Building R&D Lab and the director for Innovation and Product Development in the company DiamondModule, where she works in the field of modular and off-site construction, currently mostly for refugees. Her interests lie in collaboration between science and industry, modular architecture, public space, urban heritage, creative and collaborative thinking.

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IGA GAWRONSKA

Iga is an artist, originally from Poland. She currently lives in Barcelona, Spain, where she works in the field of fashion e-commerce. Her greatest passions are veganism, drawing and travelling. If you’d like to contact her for a project or a chat, please don’t hesitate!

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JAKUB IGNACZAK

Jakub Ignaczak is a friendly and open-minded creative with a multifarious approach. He runs a small advertising company, seeking differences and unique features in the surrounding world. He is keen on graphic and interior design as a photographer and a sculptor. In his free time Jakub runs workshops for young people and those who are 50+ and is also involved in local activities held by NGOs and municipalities. Feel free to contact him, there are always spare strings that can be pulled.

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JAKUB KUPIKOWSKI

Since having graduated with a Diploma of the Year in Architecture at Warsaw University of Technology in 2012, Jakub is “trying not to be an architect”. He has been volunteering on a farm in Norway and developed his passion for programming, which he has had since high school. He is now working on a software programme for architects and with Attefallshus container accommodation.

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JAKUB WRÓBEL

Jakub lives in Poland and says this about his engineering skills: “Just give me some duct tape and WD-40 and I can fix almost everything.” He is currently working on his PhD thesis in the field of vibration and noise emission in machinery.

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JAN ŚWIERKOWSKI

For most of my professional work I had the pleasure to be the member of the Polish non-governmental organization Fundacja Platon (CEO since 2011), which works in the fields of education, cultural activities, science outreach and financial support of youth. In 2012 I have been in charge of Cosmic Underground, an artistic journey from Estonia to Portugal. Under my guidance, a train filled with art from the Baltic countries traversed Europe for more than 2 months, having its final stop in Guimaraes ECC 2012. After this project funded by the Culture Program 2007 – 2013, I have worked in Lisbon with the Polish Embassy in order to prepare the first ever Polish culture festival in Portugal. The idea behind “The Re:volution of the Stars” was to celebrate the 25th and the 40th anniversary of Polish and Portuguese democratic transformations. Since October 2014 I have been the CEO of the Kuyavian - Pomeranian Creative Cluster - The Brewster Hub, which has the goal to use art as a tool for science outreach. The main partner of the Hub is the Nicolaus Copernicus University Toruń and the NCU Technology Transfer Centre.

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JAN WRÓBLEWSKI

Jan is an architect and artist from Warsaw but is currently based in Milan specializing in product design, interiors and art. His goal is to cross any and all boundaries between art, design, fashion and architecture. He runs two small businesses: one for furniture and the other for jewelry. Jan is convinced that everything we touch and feel in a project should possess a continuity of concept and a cohesive voice. Considering space as sculpture, he wants to create an experience that becomes a destination in its own right with an individual sense of spirit and soul. He plays with shapes, scale and dimension to create drama that tells stories, interprets memories.

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JERZY KURGAN

Jerzy is part of the team responsible for technology innovations and cooperation with startups at Aviva Poland, an insurance company. He facilitates cooperation between large, traditional business and the world of startups – guiding the latter through corporate realities. In addition he mentors teams during startups events such as Startup Weekend and HackJam or runs Design Thinking workshops.

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JAREK PIOTROWSKI

Jarek has a background in finance and business development. He is also a co-organizer of Warsaw Startup Weekend. Most recently, he was the Business Development Director at Kontomatik, a financial technology company acquired by Kreditech Group. Jarek is passionate about entrepreneurship and bringing technology products to the market.

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JOANNA WOJCIECHOWICZ

Joanna is a film lover and a designer who has a passion for travel. Currently she is working with the idea of relationship between architecture and cinema. Her recent collaboration - The Other Side Installation, was awarded Grand Prix Student Section at the Prague Quadrennial 2015. Feel free to contact her on joaska.

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JUSTYNA TUREK

Justyna is a visual experience designer. She graduated from the Eugene Geppert Academy of Fine Arts and Design in Wrocław, Poland. She also holds a bachelor degree in Design with a specialization in Glass design (2013) and studied at the Design and Applied Arts department at the Aalto University, School of Arts, Design and Architecture in Helsinki, Finland (2011-2012). In the past, around the world, she has deepened her knowledge and skills in various design studios, ateliers and culture centers. Also, she managed projects for music, design and art festivals. Currently, she is working as a freelance visual experience designer, who is frequently changing her place of dwelling in a search of inspiration and opportunities to share and experiment. She is passionate about urban design & public spaces, visual experience design and nature.

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JUSTYNA WICENTY

Justyna’s passion is history of art, contemporary visual art, animated film and cinema. Justyna is a culture manager at the Emigration Museum in Gdynia (Poland) where she has been organizing a broad scope of events dealing with the issues of emigration and the Polish community abroad.

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KAROLINA KOT

Karolina is a freelance graphic designer and illustrator who collaborates with many cultural institutions, foundations, and companies. She is particularly interested in how infographics can convey information quickly and memorably without the need for lengthy reports. She hopes to launch an information web service which delivers important world news only by infographic. www.karolinakot.com

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KARINA TOMASZEWSKA

Karina is a M.Sc. Eng. of Information Technology with the specialization in International Project Management and currently a PhD student at the West Pomeranian University of Technology in Szczecin, Poland. Her areas of interest are multi-attribute decision making methods and decision theory under uncertainty.

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KASIA JEŻOWSKA

Kasia curates, writes and lectures about design and exhibitions. Currently she is a doctoral student at the University of Oxford where she researches the history of Polish design exhibitions and trade fairs. Since 2012 she has worked at Central Saint Martins, London as an Associate Lecturer.

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### Katarzyna Cenian

Katarzyna has an engineering degree in biotechnology and is now studying a Master in sustainable biotechnology. She believes scientists represent a different type of creativity. She is interested in joining designers and scientists together to develop a production process for new biomaterials, and believes compressive solutions to complex problems is only possible through such collaborations. She is also a founder and board member at Aguila Blanca, a Real Madrid fan club.

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### Katarzyna Majchrowska

Katarzyna is a freelance graphic designer based in Berlin and has an MFA in graphic arts. She is particularly concerned about the world’s condition and is determined to take part in improving it. To this end she engages in social design projects. She aims to specialize in information design and help institutions working for social change to develop powerful means of communicating.

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### Lucas Brodowicz

Lucas Brodowicz is a cultural animator, visual artist, photographer and filmmaker, professionally known under the moniker BRATstudio.

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ŁUKASZ JAROŃ
Łukasz is a cultural and social activist residing in Gdańsk, Poland. He works mainly as an ergotherapist and seniors rights advocate. He organises various cultural and artistic projects involving the elderly. He is especially interested in collecting oral history recordings and memories, which he often uses in his projects. In his free time he sings, usually accompanied by his terribly out-of-tune ukulele.

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KINGA POŁYŃCZUK-ĄLENIUS
Kinga is a doctoral student in media and communication at the Department of Social Research, University of Helsinki. She is currently working on her dissertation about the use of social media in moral education of ethical consumers. Kinga is particularly interested in global trade relations as heavily mediated relationships between producers in the Global South and consumers in the Global North, and how social media can potentially be used to bring the two distant ends of the supply chain closer together. Apart from her academic work, she cooperates with an NGO, Pro Ethical Trade Finland (Eetti). She has previously worked as a communication assistant at the Baltic Marine Environment Protection Commission (HELCOM), where her major interests revolved around environmental communication. She has also written a master thesis on creativity in social media environments.

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ŁUKASZ WRÓBLEWSKI

Łukasz is a cultural project manager for Win-Win Foundation and owns his own consulting business, Little Sparrow Event & Production. His work at Win-Win aims to create a career path for artists, entertainers, and NGO activists by building new relationships between creatives, institutions, and culture beneficiaries.

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MACIEJ SZYMASZEK

Maciej is a post-doctoral researcher at the University of Gothenburg. He has over eight years international experience within management of small-scale projects and leads now a project on the provenance of antiquities. He has always been focused on building networks and is passionate about food cultures around the world.

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MAGDALENA CZAPIEWSKA

Magdalena is a founding partner at Designlab and an assistant tutor at the Polish-Japanese Institute of Information Technology. Research and experimentation are key parts of her work when designing large spaces, furniture and objects. She currently collaborates with a government agency that supports entrepreneurs in implementing innovative projects within the sector for the Development of Eastern Poland.

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MARCELINA PRZYBYSZ

Marcelina is passionate about developing consulting and training projects for small and medium-sized companies. Her fields of expertise involve: strategic management, public relations, corporate social responsibility and creativity techniques. She also conducts Business English workshops within which she integrates creative business education.

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MACIEJ ULATOWSKI

Maciej is a self-described ‘project freak’ devoting his time to conduct and manage modern projects in IT, especially mobile app development. He likes creating user-friendly tools that make life easier, starting from integrated hardware and software solutions from the beginning of IoT era up to complex mobile application platforms used by hundreds of thousand users all over the world. His technical background allows him to be the right man standing in the middle between creative geek engineers and visionaries wanting to turn their ideas into working devices or apps.

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MARTA GROCHOWSKA

Marta’s life circulates around service design. She helps clients create new services and improving existing ones. She’s a co-founder of Engage Warsaw – an organization that aims to make public services more human.

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MARTYNA POZNAŃSKA

Martyna is a sound artist investigating environmental sounds, noise within urban environments, associations between sounds and objects, and performative aspects of listening. Her work features composed music created with field recordings, installations, situational performances, and live improvisation. She studied at the University of the Arts, London, and Sound at UdK, Berlin. She works between Krakow, London and Berlin.

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NATALIA BURSIEWICZ

Natalia completed her master degree in Art History and Spanish at Wroclaw University, Poland, after which she went on to complete a Ph.D. on urban history. Her research has focused on the evolution of public space in early Spanish towns. It has also led her to a wider interest in urban history and urban comparative studies. In addition to these urban interests, her work also touches on issues relating to design. One of the projects she is working on is the album of Baltic contemporary designers that you can find on fb: www.facebook.com/balticdesignlab/

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PAWEŁ MAJCHER

Pawel is a freelancer and world traveler. He is a graduate of the University of Portsmouth and the University of West Virginia. He is inspired by Brooklyn.

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PIOTR MAJCHER

Piotr is an interior designer, painter and a drawing artist. He is currently enrolled in a PhD programme at the Academy of Arts. Piotr is a founder of an architectural studio and his own art school. For years he has been actively involved in promoting cultural and artistic expression.

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PIOTR PARTYKA

Piotr is the owner and PR manager for Public Relations Agency Pracownia Szumu and has a master in journalism. He is a keen observer of Polish culture and fashion and has many years of experience working with media and creative industries. Piotr hopes to launch an internet platform and professional network where creators can inspire each other and exchange experiences.

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PIOTR WOJCIECHOWSKI

Piotr is passionate about making ideas happen and founded TRALALABS - a creative company helping companies and NGOs in changing ideas into actions with impact. He is also strongly involved in the TED/TEDx community as an initiator and team leader for TEDx in his home city (TEDxLublin). He co-organises Warsaw Jams - open workshops on service design, which are part of the Global Service Jam project.

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RAFAŁ MĄCZYŃSKI

Rafał Mączyński is a TV series screenwriter willing to create European shows that could measure up to – or even surpass – such US productions as “Breaking Bad” or “Mad Men”. A firm believer in the adage: "The best time to plant a tree was 20 years ago; the second best time is now".

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RAFAŁ PLUCIŃSKI

Rafał is an architect, engineer and an artist with passion. He specializes in parametric architecture and revitalization of architectural and urban areas of the city. He now focuses on developing his collaborative and coordinate skills in parametric projects of new design technology BIM.

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ROBERT LAUKS

Robert is a psychologist and UX specialist, working as a researcher and project manager at the University of Economy (Laboratory of Neuropsychology and Usability) and Polish Economics Society in Bydgoszcz. He has a solid background in cognitive ergonomics and he managed several projects concerning the formation of cluster structures, business incubation, commercialization of research results and trainings for young start-ups.

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SEBASTIAN MICHAŁOWSKI

While working in a team Sebastian tends to be the one asking difficult questions and trying to help figure out solutions. He is a junior web developer, programmer and graphic designer with a strong belief in natural leaders.

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SARGHEVE SUKUMARAN

Sargheve is a Product/Experience Innovation professional currently based in Warsaw. He has been designing products and experiences (Mobile, Consumer Electronics, Healthcare and Packaging) for the European, American and Asian markets for over 9 years. He was the former Head of Mobile Product Design at the Samsung Global Studio (South-West-Asia). He found Designforstartups in early 2015, a growth-hacking machine helping start-ups/SME’s to grow through easy and affordable access to design, technology and business expertise, with clear focus on strategic creativity. He is part of various conferences and programmes like Google Launchpad, UX Poland, Wolves Summit, Warsaw Accelerator and so forth, as a product strategy mentor and workshop facilitator. He is also associated with many academies and institutions in various activities and events focused on Innovation and Design.

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SZYMON JANKOWSKI

Szymon indulges in all of his interests: science, humanities, and arts. He studies journalism and communication. He is also a successful web developer, stilt-walker and a co-founder of stilts theatre ‘Fanaberie’. As an entrepreneur building websites, he built a small team that continues to work and evolve together. His motto: “Tell me, I’ll forget; Show me, I’ll remember; Let me do it, I’ll understand”.

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SZYMON KELLER

Szymon is a designer and artist from Poland, currently living and working in Barcelona. He specialises in interiors, product and fashion. He gets his drive to design from the belief that design can change the world.

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TOMASZ BIEŃKOWSKI

Tomasz is an innovation expert working currently in the financial sector. His R&D related toolkit includes: agile project management, creativity, design thinking and research. His interests lay in: intrapreneurship and entrepreneurship. During the weekends he studies product design at Strzemiński Academy of Fine Arts in Łódź.

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TOMASZ KRETEK

Tomasz is passionate about logistics and technology. He likes unconventional solutions, traveling and playing squash. He has co-founded Sellbox, was responsible for the first IT system to manage operations of Marley Spoon around the world, and led TEDxPoznań for 5 years. He is currently focused on his next startup, helping restaurants get fresh produce directly from producers. Given the wings, he would travel the whole shoreline - both ways.

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ZUZANNA BUKALA

Zuzanna is an all-round product and graphic designer who specializes in design for children. In 2011 she has opened her studio - Melo Design, where she develops her own ideas for toys, children’s books and games. Apart from Melo Design projects she is also freelancing for different clients from Poland, Germany and the UK.

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AIUNA BADMARINCHINOVA

Aiuna is a recent graduate of Knowledge Engineering, who is looking forward to a PhD in Linguistics and Computer Science. She has previously volunteered at an Information Extraction project by Yandex. She is especially interested in Machine Translation, Information Retrieval, and Machine Learning. Aiuna will be glad to join projects that promote EUSBSR values. She is also a keen creative writer who is greatly interested in language.

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ALINA NAZARENKO

Alina is a project management practitioner with expertise in cross-border cooperation, social and educational projects as well as information technology and business. Alina is an alumni fellow of the American Councils Russian Business Leaders Program. She is interested in the development of interregional projects and tech startup ecosystem enhancement.

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ALIONA MARKOVICH

Aliona is interested in education and social entrepreneurship. She is currently working as a Development Director for GameChangers ad-hoc education and research program on IT and emerging industries. She is also developing a Russian version of the Teach for all Model.

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ANASTASIA V. SULZHENKO

Anastasia has a BA in Human Ecology from the College of the Atlantic and MRPII from the Conservatory of Recording Arts and Sciences (Maine, Arizona, USA). She has worked at a media school, concert halls, TV station, Centre for Contemporary Arts and for an IT company. Currently, she is living in St. Petersburg.

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ANNA POTANINA

Anna works at Google in Ireland. She is committed to applying her consulting and product management experience in spheres of impact that can lead to changing the everyday life of people in the world such as urban technologies, education and art.

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ALEXANDER CHIJOV

Alexander is a designer and an artist who has had his work featured in numerous exhibitions. He seeks to improve how people use public spaces in Kaliningrad, encouraging respect for pedestrian spaces, developing bicycle routes, and revitalising the forgotten spaces.

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ALEXANDER FIRSOV

Alexander is an art director of Baltic Magazines publishing house and co-founder of ‘Kalinigrad is changing’ (ex. The-Province.Com) website about positive changes in the urban landscape of the town.

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ALEKSANDR MALAKHOVSKII

Aleksandr is interested in contemporary art. His main field of interest is contemporary music and he has published a number of academic and journalistic articles on the topic. Currently he is trying to design his own music projects – after having participated in a few, he now feels it is time to invent something original himself.

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ALEXANDRA KARPOVA

Alexandra is a researcher and a social entrepreneur. She is a PhD fellow at IGOP, University of Autonoma, Barcelona, and her research focuses on the comparison between creative industries and social entrepreneurship initiatives in Western Europe, the Baltic countries and Russia. She has taken part in TEDxBarcelona Women, 15*2 Experience, AuthentiCity, and also participated as an expert in the «Creative Cities» project of the British Council in Russia and Eastern Europe.

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ARTEM ZAYTSEV
Artem is a designer and photographer, who is interested in educational, scientific and cultural projects. He is involved in multiple spheres: from creating new instructional media about Kalinin-grad and its memories, to researching new ways for education.

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DANIL YUDANOV
Since childhood Danil has always been inspired by Swedish design, the Finnish attitude to work and overall the strong characters that the Baltic Sea gives us. He is a mobile-app developer currently working with the Estonian-Russian startup Yolla.

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DANIEL KOZLOV
Daniel is a serial entrepreneur, professional consultant and investor, with experience in creating startup ecosystems, venture capital, healthcare, media, telecom and IT startups as well as in the fields of medicine, telecom and education. Daniel is currently a partner in the largest private startup accelerator and ecosystem in the CIS called GVA (Global Venture Alliance) that operates in Moscow, Russia and in Silicon Valley.

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**DENIS ZAPOLSKY**

Denis is trained in computer science, applied mathematics, photojournalism and photoart. Together with Jenya Lapteva he hopes to help the Baltic Spit region overcome its cultural isolation. As a team they aim to investigate the common language of contemporary art in the Baltic region, develop cooperation in the field of contemporary culture in the region, and study human existence in a natural environment.

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**EGOR UTKIN**

Egor is an artist and entrepreneur. He is a contemporary dancer and singer, who is studying at Moscow Film School’s Acting Programme. He is the founder of a physical performance company “Air” (www.vozdukh.org), and a cofounder of the Umbra business project that creates light & shadow installations (umbrapro.ru). He wants to work on the idea of uniting young people around his three personal passions: art, project & event management and social impact.

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**EKATERINA KLINT**

Ekaterina is an entrepreneur from Moscow where she takes an active role in the startup community. She has worked as an Associate at a Venture Capital fund and is now passionate about building her own project.

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EKATERINA SINITSYNA

Ekaterina is a foreign trade manager in seeds production and a specialist in agronomy, crop protection and quarantine. As agro-tourism has started to develop in Russia, she sees the potential for investments in agro-tourism to provide people-to-people exchanges, to help farmers to improve profits and get help from clients, and to educate travellers on the importance of nature conservation.

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ELENA KLIMOVA (KURLYANSKAYA)

Elena believes that the future belongs to social entrepreneurs. She manages projects that are socially oriented and seeks to make a difference and have impact. In addition, she is passionate about sports and believes that sport is the best way to overcome difficulties.

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ELENA YARMANOVA

Elena loves inspiring people by connecting them to each other. Elena wants to create a long-term independent project with impact for education in Russia.

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ELIZAVETA KISELEVA

Elisaveta works with social and creative entrepreneurship educational programmes in Russia and Europe. Elisaveta is a co-author of the "Creative Industries – Russia Profile" an analytical report for the Creative Industries Agency, Moscow and Institute for Russia and Eastern Europe, Helsinki. She is also an expert for Wisemount Lab in Barcelona, an agency aimed at smart urban development.

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EVGENIY ZENTSOV

Evgeniy is a member of LES, an art group looking for open spaces in which artists can realise their projects. Together with Yuriy Selsky he aims to create a cultural centre on the site of the water tower in Otradnoe, including exhibition and educational programs.

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FREDIS KHALITOV

Fredis is a high-frequency trading algorithms researcher and an experienced computing and machine-learning science engineer. Fredis believes that success is possible only in mutual alliance of advanced ideas and concepts from different spheres of science, art, design, business and entrepreneurship.

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GREGORIY SELSKIY

Gregoriy is a member of LES, an art group looking for open spaces in which artists can realize their projects. He is also the director and co-owner of GOVNO Gallery of Contemporary Art, and is interested in new media. Together with Evgeniy Zentsov he aims to create a cultural centre on the site of the water tower in Otradnoe, including exhibition and educational programmes.

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Iurii is a supervisor and coordinator of a Neuroscience Research Programme and manager of several IT projects. His spheres of interest include bringing advances of science into the education process, IT-product development and new approaches to healthcare.

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ILYANA DEMUSHKINA

Ilyana did her Masters in financial management at the Higher School of Economics in 2013. In 2013 she launched an advertising business and was a co-founder of the creative agency “Business-kitchen”. Ilyana is currently the CEO of two advertising projects for pregnant women and young mothers and a certified business trainer.

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IVAN BUT

Ivan graduated from GSOM SPSU and studied at the Norwegian School of Economics in Bergen. He co-founded a fashion start-up and worked as the CEO at GameChangers education company. He has also worked at Google EU Headquarters (digital advertising and product analytics), specialising in the Nordic and Russian markets; led EMEA-wide projects and conducted internal trainings on sales skills and product knowledge. Ivan currently works as Senior Data Analyst at Wrike.

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JENYA (EVGENIJA) LAPTEVA

Jenya is trained in Philology and Journalism. She has studied art critique and worked as a freelance cultural journalist. Together with Denis Zapolsky she hopes to help the Baltic Spit region overcome its cultural isolation. As a team they aim to investigate the common language of contemporary art in the Baltic region, develop cooperation in the field of contemporary culture in the region, and study human existence in a natural environment.

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KATYA AGULNIK

Katya is a general manager of TanzTranzit, and a head of TanzTranzit international festival of contemporary dance. Trained in economics, her thesis explored culture as a resource of territorial development. Her mission is to bring filmmakers and dancers from the Baltic region together, encouraging a vivid discussion on performance arts both on stage and on the screen.

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KIRILL GURBANOV

Kirill is an experienced mobile app and web business professional. He’s now working as the Head of Product of e-payments services in the largest private bank in Russia - Alfa Bank. Before that, Kirill co-founded several startups including iPictory – a leading Russian photo-printing mobile app. He also consults mobile and web companies on product launch, product management and business strategy. As a volunteer, Kirill is also a Deputy of the Chamber of Deputies in one of Moscow’s administrative districts.

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KRISTINA CHEREMUSHKINA

Kristina is an editor in converged media: newspaper, news site, and TV. She is passionate about photography, new media, urban planning, and the opening of new spaces. She has been involved in media projects and helped launch a new creative space in Kaliningrad for young artists.

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KRISTINA KASHINA (JÄGER)

Thanks to her own immigrant background as well as previous jobs in the field of integration and her degree in cultural studies, Kristina has always had cultural issues close at heart. She has a vast experience in the areas of International Relations, Communication, Politics as well as academic, professional and personal experience from living in different cultures. Kristina works on different social-scientific cultural studies and is a lecturer at the University of Zurich. Her lectures deal with the issues of living in a diverse, multicultural society and the possible problems in communication that arise between people from different cultural, ethnic and racial backgrounds as well as local communities in Switzerland. Kristina is simultaneously working on her master thesis with emphasis on the transnational living concepts of sans-papiers in Switzerland.

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MARIA KOZHUKHOVA

Maria’s work combines geo-ecology and engineering safety. She hopes to develop an inclusive cooperative project for the Baltic Sea Region that spreads the importance of ecological values through creative expression. This work would teach both esthetic taste and environmental responsibility.

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MARIA VEITS

Maria is a curator and sociologist, cofounder of the Creative Association of Curators TOK, a non-profit art organization based in St Petersburg. TOK curates and initiates research-based multidisciplinary projects that deal with the concept of the public space in post-Soviet countries, application of creative practices in the social sector and role of the media in the contemporary society. Founded in 2010, TOK has carried numerous projects including exhibitions, talks, conferences, seminars, research and publications both in Russia and internationally.

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MIKHAIL VINK

Mikhail is currently residing in Munich, Germany and practicing his entrepreneurial skills by working as a Global Marketing Programs Manager at JetBrains. Before that he launched and closed three businesses, having started the first one at the age of 17. He participated in Game|Changers, a programme for ad-hoc education and research in IT business (as a curator and international relations manager), and has organised a conference on artificial intelligence and natural languages. In his university years, Mikhail studied computer security, exploring cloud computing security issues, and held volunteer positions of treasurer and student branch president at the IEEE Student Branch Russia North-West. He is interested in entrepreneurship, strategic and product marketing, communities and trans-disciplinary education programmes.

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NATALIA KOTLYAROVA

Natalia is a former consultant at PwC Russia and team leader at Groupon Russia. Natalia has experience in professional business advisory services, strategy and business process optimisation. She is currently working as business development director for Babadu.ru - one of the leading e-commerce companies in the kids segment in Russia. Also Natalia has the role of business coach for Startup accelerator GVA LaunchGurus, an unique educational program for entrepreneurs in Russia. In her time off, she enjoys travelling and volunteering, such as her experience with rescuing sea lions off the coast of Peru and doing dolphin therapy for kids in need.

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NIKOLAY VYAHHI

Nikolay has a master in software engineering and computer science. Interested in bioinformatics, his main project is Rosalind - a platform for learning bioinformatics through problem solving. He is also developing cool algorithms and software for genome assembly and analysis.

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MIKHAIL MIRONOV

Misha is an entrepreneur in the edtech field, creating online tools for self-discovery. He is interested in exponential technologies, social entrepreneurship, education and mindfulness. He is an AIESEC alumnus and well networked in Russia.

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NATALYA VISHNYA

Natalya is the event manager of TanzTranzit, an international festival of contemporary dance. She has also been a dancer in the INCLUSE dance company since 2006. Her mission has been to bring filmmakers and dancers from the Baltic region together, encouraging a vivid discussion on performance arts both on stage and on the screen.

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NIKITA KUZMIN

Nikita is a contributing editor at RUGRAD.EU - a news and analytics online media outlet from Kaliningrad. He also coordinates the SCOOP Russia project, supporting investigative journalism. He has studied Political and Social Sciences and European and Baltic Sea Region studies in Kaliningrad and Turku.

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OKSANA GORIAINOVA (GORYANYNOVA)

Oksana is a designer from Kaliningrad and the founder of a regional interior design company. Her passion is interior decoration and development of design projects for industrial, domestic and public spaces. She is looking forward to join efforts with partners around the Baltic and to create new opportunities for developing creative industries both in Russia and European countries.

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OLGA PESHEKHONOVA

Olga has tried her hand at the public, private and non-profit sectors. She’s currently the CAO of Cerevrum Inc. - cutting-edge software development company with a focus on virtual reality (VR) educational projects. Before entering the tech sector, Olga organized 20+ high level events for senior governmental officials and business leaders from the G20 - major world economies - during the Russian G20 Presidency in 2013. She then managed the United Nations World Food Programme project on School Feeding Development in Tunisia, where her team produced the first policy document in the sphere of school feeding in the country. While at university, Olga launched 100+ members youth organization “I8 Club Russia” to promote identification and support of talented young people across the country. She has extensive international experience of working/studying in the USA, Spain, Mexico, Tunisia and Russia. She is fascinated by technology and human ability to think logically and create things.

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YAROSLAV MISONZHNIKOV

Yaroslav (www.misonzhnikov.com) is a product designer from St Petersburg. His works have been exhibited at significant furniture fairs and exhibitions such as iSaloni Milan, ICFF New York and Imm Cologne. His articles have appeared in publications such as Interni, Wallpaper*, Domus and Dezeen. At Moscow Design Week in 2010, where the jury was headed by Giulio Cappellini, his creation Leaf Lamp was awarded with a special diploma. He was also the designer and producer of the Izba project at Milan Design Week 2014 and the Naturalist project at the Stockholm Furniture & Light Fair 2016. He is also the co-founder and art director of Imenno-buro (www.imenno-buro.ru)

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PAVEL VLASOV

Pavel is the CTO and co-founder of AppFollow.io (Monitoring mobile apps in popular stores). He likes to travel and explore new destinations, participate in different hackathons and volunteer projects worldwide. He is a big fan of running and swimming.

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VIOLA SERDIUKOVA

Viola is a tech savvy blogger with experience in entrepreneurship education, PR and branding. She has previously been promoting St Petersburg as a tourist destination and is now deeply involved in everything related to innovations, technologies, fintech, IoT and media.

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SVETLANA BRINZA

Svetlana founded a new local environmental sustainability project which aims to inspire people to stop using plastic water bottles and switch to better habits. Her company designs Italian stainless steel bottles, made with an elegant urban design. Before she graduated from Moscow Aviation Institute she worked for Aeroflot Russian Airlines and Lufthansa as the PR & marketing coordinator for Russia and the CIS-region.

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SWEDEN
ALEXANDER BRATT
Alexander is a designer based in Stockholm, who recently graduated from the Business & Design master programme at HDK design school in Gothenburg. He has a special interest in design, culture, and innovation in a social context and knowledge of design's impact on society and the power of change.
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ALEX MAZURKIN
Alex's areas of expertise are project management and communication. He likes to widen his experience with different perspectives and to operate in different contexts. During the last 7 years of his working experience he was both, an active implementer and coordinator in various projects in the fields of international development aid, civil society work, communication and politics.
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ALI PILTAN
Ali is one of the founders at Innospired, an agency that helps companies strengthen and increase innovation efficiency, he has a background in brand and communication consulting. Ali aims to develop a platform for open innovation where any individual from a company can launch a web-service that integrates customer feedback into the development and improvement process.
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ALINA FRI

Alina is a designer, a holistic thinker and a Business & Design student. She works in interdisciplinary teams and uses design as a mindset to design better services and experiences. Her main interests are service design, design thinking and how design can make a difference in the society.

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ANDREY VARELLA

Andrey is a strategist focusing on the delivery of values to people and society through business solutions. At the moment, he is working as a Service Designer at Fjord São Paulo with the hope of transforming the way the industry works. He believes brands should enable and empower their consumers instead of simply propagating a vision. Andrey has worked on several branding, communication and innovation projects across various segments and has been responsible for the development of products and communication plans for Mondelez, FIAT and Copenhagen. He has been a part of the Digital Data Strategist programme (2015) at Hyper Island in Sweden and holds a degree in Social Communication (Advertising and Marketing) from ESPM-SP and was part of the 2014 Account Planning class at Miami Ad School.

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BIRGIT PAUKLIN
Birgit has a professional and academic background in Advertising, Branding and Fashion Studies and is strongly interested in lifestyle brands as tools for creating identities and telling stories. Originally from Estonia, she is now located in Stockholm and works with Social Media and influencer marketing, while creative directing and copywriting as a freelancer on the side. As a music blogger active since 2004, she’s deeply interested in the music business, playing occasional DJ gigs and being 1/5 of an Estonian indie band called Tallinn Daggers.

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BOHDANA KOZUBENKO
Bohdana is interested in diversity, inclusion and leadership. She aims to be a motivational speaker, hold leadership and personal development workshops and change people’s lives for the better by transforming their paradigm of thinking. She is currently based in Gothenburg, Sweden.

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BORIS AJEGANOV
Boris is a Masters student in Political Science at Stockholm University and currently works as research assistant for a Stockholm-based think tank. His experience stretches from political communication to humanitarian work. He is especially interested in the Baltic and Black Sea regions, personally as well as professionally.

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BRIAN JONES

Brian is the owner of Welcome, a nomadic studio that specializes in design and brand strategy as well as the co-founder and creative director of a coffee roasting company in San Francisco, California. He is a serial creator and collaborator who has worked on a variety of projects with the only requirement being that they’re fun. Brian has designed a top-selling wristwatch in Korea, opened an award winning pie shop in Alabama, and is currently writing a book about coffee.

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CANAN YASAR

Canan Yasar is the founder and creative director of Obeya - a PR agency in Stockholm. She has worked on several award-winning campaigns and loves to tackle tricky challenges, plan creative strategies and make a difference. She is a strong believer in justice for everyone and tries to implement that both in her work and personal life. Canan is also one of the first students at Höj Röstens Politikerskola - Sweden’s first politically independent school, which aims to vitalize democracy in Sweden. In her free time, she works for an NGO, which helps refugees in need.

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SWEDEN
DISA KROSNESS

Disa Krosness was educated at The Danish National School of Performing Arts and works as a freelance dance artist based in Stockholm, Sweden. She works collaboratively with other artists as dancer, choreographer and produces her own work at Tegelscenen, Hökarangen. During the autumn she choreographs Parts of Life, an inter-nordic collaboration between Finnish FREEcollective and Icelandic composer Ulfur Eldjarn. She will also choreograph the opera Mahagonny with premiere at Norrlandsoperan, directed by Reich+Szyber. Disa works actively, both politically and artistically, to make way for contemporary dance at new performing platforms and by unconventional collaborations.

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EDIT MAG

Edit is an artist based in Visby, Sweden where she has been involved in projects concerning art, exchanges, exhibitions, and more. She has numerous project ideas she is working on, including a youth exhibition in traditional and non-traditional artistic techniques, world art-day classroom collaboration, and an exhibition about the art of gaming.

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Ethna is an architect living in Stockholm interested in the development of future social sustainable systems and realities in the rural-urban, national-international contexts.

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HANNA DAHLBORG

Hanna has recently changed path - after 8 years in commercial business within retail, Hanna decided to leave her role as retail manager and change paths. Her interest lies within the fields of social, ecologic and financial sustainability. She studied global development to gain perspective and is now studying Political Science in Gothenburg, working parallel with a social start-up focusing on mental health. She’s also still doing some consulting within retail.

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INTS IVANOVSKIS

Ints is a creator and graphic designer based in Stockholm. He is a graduate of Forsbergs Advertising and Graphic Design School. He currently works at Blink design agency. (blink.se)

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JOHANNA NORBERG

Johanna gained a new-found love for coding while studying Digital Data Strategy at Hyper Island. These days Johanna is a creator making music come alive. She’s not a composer, nor a vocalist, she’s responsible for creating data and delivering music for Warner Music in Stockholm. When it comes to singing, someone once told her that “Johanna, when you sing you can actually break glass”, that’s why she stays on the tech side of things. Although she doesn’t like to admit it, a guilty pleasure song she does sing loudly to is “C’est La Vie - B*Witched”.

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JOHAN CARLSSON

Johan currently holds the position as Analyst at United Minds, a subsidiary of the global communications firm Weber Shandwick. For the past year he has been working as a consultant, focusing on advising clients in areas of business strategy, consumer insights and city development. Among his favourite things are tea, home-made ice-cream, reading, walking and almost everything that has to do with Japan.

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JOHAN LUNDIN

Johan is a copywriter and creative concept developer at Minnesota - Sweden’s first Brand Engagement bureau. By developing arenas for physical and digital meetings Johan and his colleagues create the content alongside clients and the end consumer not only to increase liking but create true engagement for the brand.

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JOHN HEDÉN

John is a co-creator to the castle - the collaborative workspace "Slottet" Slottsbacken 8, a co-working space practicing participatory culture. They strive to be a space open to a wide range of different companies, organisations and personalities. He is also the co-owner & founder of Returnool Sweden, a phone app designed to increase customer loyalty by awarding points for repeat business. An interest in social entrepreneurship and creative problem-solving drive his interests in expanding his businesses.

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JONATHAN BLOM

Jonathan is from Stockholm and currently works with projects in the meetings and events industry. His curiosity is a never-ending reason to travel and explore new destinations, but also to discover new cultures that allow him to learn and develop himself.

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KRISTÍN GRÍMSDÓTTIR

Kristín has for the last six years actively listened to over 300 personal stories about why people do what they do. After one ambitious thesis about why High Ambition Leaders do what they do, and one failed startup attempt Kristín has gained a deep understanding for human motivation, values and consciousness development. With that in her backpack, in addition, to her technical and business background, she is still passionately working on a digital solution that embraces the individual for who s/he really is. The goal is to redefine the concept of diversity and make discrimination obsolete on a large scale.

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KRISTINA JEPPSON

Kristina is a graphic designer at No Gadget Design and also the project manager for a Creative Momentum project, supporting creative enterprises in central Sweden. She lives in Sundsvall with a white cat and likes outdoor activities and cannot wait until snowy winters with a lot of skiing.

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LAURA SOTO MIRANDA

Laura is a Mexican graphic designer currently studying the Master in Business and Design at HDK in Gothenburg. She continuously explores new ways of doing things: from an engaging infographic to a baking recipe. The simplest things in life, like walking in nature or exploring a new city, bring her joy and inspiration that she takes into her professional practice and her life.

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LIUDMILA VORONOVA

Liudmila is a lecturer in Media and Communication Studies currently working at the University of Gävle (Sweden). She defended her dissertation project “Gendering in Political Journalism: A Comparative Study of Russia and Sweden” in 2014. Liudmila’s interests are gender issues, media and journalism in the Baltic Sea region. Apart from academic activities, Liudmila has been engaged in cultural exchange projects of a non-commercial organization Nordkonst, where she is one of the board members.

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LINDSAY TINGSTRÖM

Lindsay is passionate about learning, travel, creativity and connection. A graduate of the Business & Design Master at HDK in Gothenburg, she is a curious INTP exploring the intersections of culture, design research and experience design through a design thinking lens.

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# SWEDEN

## Maria O’Brien

Maria works as a Creative Leader in Range Development at IKEA at the global headquarters in Älmhult, Sweden. There she is assisting the creative directors in charge of the colours, concepts and range strategy for all of the IKEA product range along with researching the new trends in both home furnishing and innovation.

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## Mattias Kroon

Mattias has studied technical nanoscience and is the CEA and founder of Cook ‘n Smile Food Communication, a company that communicates sustainable food consumption. He has also worked with KliMAT-Guiden, a smartphone app that allows users to create their own green grocery bag. He is passionate about creativity and social development, and is curious about how to create solutions that will enable us to live a good, happy life in the future.

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## Oksana Prokopenko

Oksana Prokopenko is an HR professional with vast experience in talent management, learning & development and a particular interest in people development, employees’ engagement, project and event management. Her passion is enabling people’s potential and building high-performance teams.

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PETER BÖRJESON ZAKHAROV

Peter constantly travels between Stockholm and St. Petersburg. He is half Swedish half Russian. Peter used to study music then spent five years at the Royal Institute of Technology. At the moment Peter works for Swedish industry and is writing a travel book about Russia.

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REBECCA BIRGE

Rebecca describes herself as a creative problem solver, who is interested in learning from and together with others. She is interested in human behaviours, people and their relationships with each other and towards technology. Due to this interest she has studied Social Anthropology and recently also added Digital Strategy, two worlds that she finds interesting to combine. Today she works with qualitative research, consumer insights and trend spotting for a small agency in Stockholm that develops brands and sets out strategies for companies that are interested in understanding their consumers in a cultural context.

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ÖMER YASAR

Ömer is a philanthropist and intrapreneur with areas of expertise in retail and e-Commerce. He has a special interest in maths, startups and how technology can simplify everyday life. He is working at IBM as a senior IT consultant within Mobile and Commerce.

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SAMANTHA HOOKWAY

Samantha is a socially engaged creative with an education in both art and design who lives in Gothenburg, Sweden. In her creative practice, she aims to be a serial collaborator that reflects the community she is involved in and provokes inspiration.

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SEMRA SAHIN

Tekmile Semra Sahin is an industrial designer specializing in Design for All. Right now, she runs her own company in the product design field; doing design for all workshops, evaluations of products, services and environments. She also works as teacher at Mid Sweden University, Industrial Design Department. She is currently living in Sundsvall, Sweden and visits Istanbul, Turkey quite often for business purposes.

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THERESE ALSTON

Therese is an architect from Stockholm who likes to re-imagine the city to make life more curious, equal and sustainable. She is inspired, among many things, by art, maps, film, literature and history.

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UKRAINE
DMITRY KARCHUK

Dmitry from Kiev is the executive director of CEO Club - an organization, which unites more than 150 owners and CEOs of big Ukrainian companies. Before, he was the president of the youth organization AIESEC in Ukraine.

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KOSTYANTYN YAKOVCHUK-BESARAB

Kostyantyn has founded Besida, a networking tool for the alumni of SIDA international training programmes, and uSupport, an open source, content crowd-sourcing catalogue and marketplace for Ukraine's IT companies. He finds himself on a constant search for new knowledge, contacts and opportunities.

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OLENA PRAVYLO

Olena is the Chairwoman of the NGO "Congress of Cultural Activists" and a facilitator of the Active Citizen programme in partnership with the British Council. Olena works with local communities and activists on social action projects and local strategies development. Olena is also a short-movie producer in the family production company 'Kontora Pravylo' and the organiser of the multidisciplinary festival "Transkaukazija".

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ROMAN POMAZAN

Roman is an architect, urban planner, co-founder of Urban Sustain Architecture design group and social research project Urban Lab Kyiv. Besides these fields, Roman is involved in advocacy of creative industries and cultural diplomacy within activities of NGO Congress of Cultural Activists.

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YAROSLAV KAPLAN

Yaroslav is the co-founder and managing partner of Escape Quest and an entrepreneur from Kiev. As a volunteer he also provides consulting and mentorship to students from Odessa National University on social entrepreneurship projects.

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SERHIY GEMBERG

Serhiy’s driver is creativity. That is why he founded the jazz festival ART JAZZ and the online education platform Teleportus.

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BELARUS
ANASTASIA KURILENKO

Anastasia is the International Public Relations Manager at the private cultural institution Visual and Performing Arts Centre ART Corporation in Minsk. She has worked as a curator, organised participation in art fairs and acted as production manager with the International Dance theatres festival Tsekh and the theatre Ballet Moskva. In her free time she enjoys practicing yoga, dancing, and fly fishing.

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ALEXANDRA DYLKINA

Alexandra is a creative analyst, business developer and co-founder of IRON’S creative agency based in Minsk, Belarus. Her motto in work is Ads, Brands & Rock’n’Roll. Alexandra is open for new experiences, cooperation and interesting projects.

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ANASTASIYA BARDUNOVA

Anastasiya is a PR and communications specialist and brings big international conferences, such as Global Entrepreneurship Week and Venture Day, to Belarus. She wants to build a startup ecosystem with the Imaguru startup hub in Minsk.

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DENIS TRUSILA
Denis is the Director of Pocket Rocket Creative in Minsk and the general producer of the Art-picnic FSP festival. He calls himself a music-addicted dreamer & troubleshooter.

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KASIA SYRAMALOT
Kasia is a graphic and interior designer, as well as a photographer, she is currently working as an art-director of 34MAG (34mag.net) and 34travel (34travel.by) both of which are independent magazines based in Minsk, Belarus.

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KATSIARYNA SYRAYEZHUKINA
Katsiaryna is currently working as Project Coordinator at NTU International S/A. Her programme management experience includes implementing projects on behalf of international organizations, governments, donor agencies and NGOs.

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KRYSTINA SHVEDA

Krystina is a Belarusian journalist and media entrepreneur based in London. After working as a tech community manager in Minsk for several years, she did a Master’s in Interactive Journalism at City University London and is now working as a freelance data journalist. Krystina joined the City University startup accelerator in September 2015.

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LENA KARPILOVA

Lena curates projects that are connected with design in collaboration with different institutions. She is now finishing her degree in History of Arts and also makes her own contemporary jewellery.

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MARGARITA LAZARENKOVA

Margarita is the co-founder of the creative space BALKI in Minsk, where she has also been serving as a curator for 1.5 years. Margarita has organised 3 open city events, a typography design school, an architectural summer school and many other public initiatives. In 2015 Margarita opened BALKI travel bureau, which organises creative tours in the Baltic region together with the Lithuanian project BY-LT: Art Bridge.

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BELARUS

MARIA YEROMA

Maria is a communications manager at the International Theatre Forum TEART and Minsk International Film Fest Listapad. She has been working with design studios and the museum of electronic music.

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MARYIA VIRSHYCH

Maryia is a product and furniture designer with background in architecture. Her main professional interest now is in responsible and discursive design - design as a tool for raising uncomfortable but important questions and seeking for answers.

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MARYNA RAZAKHATSKAYA

Maryna is a creative technologist in London. She works at the crossroads of art, business and new technologies (IoT, augmented reality, VR, locative, wearables), striving to redirect advertising budgets to green, artistic, energy-saving, interactive «phygital» projects. Maryna makes and breaks new things to make our cities a better place to live in and raise the corporate social responsibility of advertisers.

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MIKHAIL YARASHUK

Mikhail is a digital marketer at Volkswagen Belarus. He is in charge of the development of their digital strategy, online communications, the company’s websites, social media promotion, mobile app, communication with advertising agencies and the management of special projects. He finds inspiration in creative, on-point and people-to-people communication between brands and the public.

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NADZEYA LLKEVICH

Nadzeya Ilkevich is the Head of the Cultural Management Centre in Minsk. She has a Masters degree in Cultural Management (Creative Industries), and is the founder of Superheroes School. She also directs short films and TV Shows and organises events.

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STEPAN REMNIOV

Stepan is a young professional seeking opportunities to set up his own venture. His main areas of expertise are finance and international business. He is currently working at a telecom startup, where his responsibilities include administrative and patent-related issues.

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PAVEL BOCHAROV

Pavel was born in Minsk, Belarus, where from 2010-2016 he ran a music recording studio, working with Belarusian and foreign musicians. In 2016 Pavel started a web-development business in Warsaw, Poland and now he runs a company developing web-products and web-solutions for other companies (e.g. websites, portals, landing pages etc.) Considering his music occupation, Pavel decided to develop it into a production center and create a promotional agency for musicians. Pavel is interested in strengthening business connections between Belarus, Poland and other countries. He is open for new ideas and interesting project and can also provide investment and help for those ideas and projects, so get in contact.

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YULIYA MALKOVA

Yuliya is the CEO and Founder of “ProWomen.by” – a social project for supporting, connecting and empowering women in business in Belarus. She has more than 4 years of progressive professional experience in a full spectrum of marketing and PR services.

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MEET SOME OF OUR
MENTORS & SPEAKERS
AGNIESZKA JACOBSON-CIELECKA

Agnieszka is currently the Artistic Director at School of Form in Poland. She is a journalist, critic and curator of design, founder and perennial chief editor of the Polish edition of Elle Decoration and the Lodz Design festival artistic director between 2008 and 2011. She is a promoter of Polish design in the world and the author of numerous exhibitions exploring identities of Polish (Polska Folk, Unpolished, Materia Prima) and Central European design (Common Roots. Design Map of Central European Design for Design Museum Holon). She is also the member of advisory boards for Gdynia Design Days and Designblok (Czech Republic) and publishes in specialised magazines (2 + 3 D, Architektura), as well as women’s magazines (Twój Styl). Currently she is working on a Roundabout Baltic exhibition exploring visual DNA of design from countries connected by the Baltic coastline. The exhibition will be presented at the Form/Design Center in Malmö this summer, at a Museum of Applied Arts and Design in Tallinn this autumn, as well as a part of Gdynia Design Days 2017.

ANTANAS MOCKUS

Antanas Mockus is a Colombian mathematician, philosopher, and politician. Mockus, who presided over Bogota first in the 1990s and again from 2001, has focused on human behaviour throughout his political career, conducting a series of social experiments to improve the city’s services. He once hired 420 mime artists to make fun of traffic violators because he believes Colombians fear ridicule more than being fined. This philosophical approach to leadership helped Mockus transform the city in his first term, cutting the homicide rate by an impressive 70% and traffic fatalities by more than 50%.
BEHRANG MIRI

Behrang Miri is a jack of all trades – a host, commentator, educator, master of ceremonies, moderator, actor, rapper, inspirator, project and process manager and a captivating speaker. Working with hip-hop as a tool to get young people to articulate their thoughts and express themselves is one of Behrang Miri’s passions.

CLAUDIO LIMACHER

Claudio Limacher is a COO in a technology startup with a background as a senior consultant with deep international project management experience. He is responsible for the Revenue Management System development and overall company operations at Yield-People, a technology start-up in the hospitality industry. As a consultant he has led a number of projects in the areas of organisational performance improvement, restructuring, cultural change and leadership process design and implementation.
FERNANDA TORRE

Fernanda is a Stockholm-based experience designer focused on innovation for the whole society. In the latest years she collaborated with the Karolinska Institutet Centre for Gender Medicine, where she explored innovation and value creation in sex and gender analysis in health care. She has also worked with the Stockholm Resilience Centre at Stockholm University, managing and facilitating the LEAD - Resilience Thinking, Exponential Technologies and Sustainable Leadership Programme (a leadership programme on technology shifts, innovation processes and sustainable development), at Karolinska Institutet co-organizing and designing Nov2k (an international scientific conference focused on the future of science and medicine) and she was a founding partner of “We Have Company” (a co-creation and open innovation co-working space in Stockholm).

HALL OF FEMMES

Hall of Femmes aims to highlight the work of women in art direction and design. It includes lectures, exhibitions, interviews, podcasts and the publication of the Hall of Femmes book series, each book portraying a designer and her work through in-depth interviews and previously unpublished images. The project started as a personal desire to find female role models in graphic design, a field where women’s contribution to developing the profession had not been documented or had enough recognition. Angela Tillman Sperandio and Samira Bouabana are the founders and creative directors of Hall of Femmes. The project has been selected by Creative Review as one of the most interesting design projects for the future. For ten years they successfully ran Hjärta Smärta, a creative and innovative design agency in Stockholm. As a team they have been rewarded Young Creative of the Year, Silver Egg by the Swedish Association of Communication Agencies, Young Swedish Design and Gold in the design competition Kolla! They teach and lecture at several of Sweden’s design schools, such as Beckmans College of Design, Berghs School of Communication, Konstfack University College and HDK. They have been jury members in the design category at the Golden Egg, Kolla!, Månadens Design and Visuelt in Norway and have participated in exhibitions in Sweden, the United States, Italy and Japan. Their work is represented in the permanent collections of Nationalmuseum in Stockholm and Röhsska Museet in Gothenburg.
HARRI TALLINN

Harri is the team lead and organiser of Estonia’s biggest startup competition Ajujaht.ee. Together with founding partners, he has also exited from CPD Ltd - a company sold and merged to Civitta. He currently continues to run Ajujaht.ee with Civitta and other entrepreneurship-related projects. He is also involved in the startup ecosystem development (incubation programs at universities, broader picture and partnership development in Estonia and abroad).

HEGE MARIE MANDT

Hege Marie Mandt is the co-founder of Talentjakten - an initiative to connect a range of regional Norwegian businesses with the brightest talent, students with extra dedication, drive and creativity who can become ambassadors for the Norwegian regions. Talentjakten believes that it is the local creative force that makes Norway an international winner.

HELEN SILDNA

Helen Sildna is the founder and director of Tallinn Music Week, a music industry and social innovation conference and one of the biggest showcase festivals in the Baltic-Nordic region today. Helen is a board member of Music Estonia, currently also a member of the Estonian President Toomas Hendrik Ilves’s Think Tank. In 2014 Helen was awarded with the Tampere Music Award at Music & Media Finland’s industry gala for Exceptional Achievements in Music Business, in 2015 she was nominated the Citizen of the Year by Estonian Ministry of Culture and in 2016 Estonian President Toomas Hendrik Ilves awarded her the Order of White Star of IV Class for her contribution to Estonian music life and civil society.
HLIN HELGA GUðLAUGSDÓTTIR

Hlin is a designer specialised in design for social innovation, meaningful experiences and future thinking. Hlin is currently based in Iceland, where she holds an Adjunct position at the Iceland Academy of the Arts. Active on the international scene, Hlin curates exhibitions and conferences through her trans-disciplinary practice Hlin&Co, focused on facilitating, initiating and leading dialogues and collaborations for meaningful innovation through design.

HRAFNKELL BIRGISSON

Hrafnkell is a product designer and owner of Studio Berlinord in Copenhagen, specialising in product design and small-scale local production. Hrafnkell works with craftsmen, manufacturers and like-minded creative professionals on products and spatial experiences, where form follows story. Hrafnkell initiates and curates interdisciplinary design projects that contribute to a sustainable continuity of traditional manufacturing. Hrafnkell has collaborated with numerous higher educational institutions developing and holding workshops, seminars and lectures f.x. at the Royal Danish Academy of Fine Arts in Copenhagen, Kunsthochschule Kassel, Bauhaus University Weimar, CCA in San Francisco and The Iceland Art Academy.
HYPER ISLAND

Hyper Island designs learning experiences that challenge companies and individuals to grow and stay competitive in an increasingly digitised world. Their range of immersive programs and courses seeks to equip people with the necessary knowledge and skills to lead the change and begin a journey of lifelong learning. By using a set of methodology that focuses on the “why” as much as the “how” and the “what”, on team collaboration instead of individual effort, they challenge participants to grow personally and professionally. Having started in the location of a former prison in the south of Sweden 15 years ago, Hyper Island today is global, with learning hubs from Stockholm to Singapore, Manchester to New York City.

JOHANNA OLSSON

Johanna is a learning designer, facilitator and programme manager for digital business at Hyper Island. She is a Kaospilot graduate, and has previously been working with film, web and cross media in different ways in different parts of the world. She has, among other things, worked as a mime artist in the French mountains, as a sheep shepherd on a small Scottish island, and as a creative process manager for a big multinational company in a secret castle in Belgium.

ROGER SJÖGREN

Roger is the Global Director of Hyper Island Programmes and refers to himself as “gardening intergalactic consciousness”. He believes in peoples potential and strongly believes that when people collaborate, 1 + 1 can actually become 3.
MORTEN NOTTELLEMAN

Morten Nottelmann is a friendly being that splits his time between teaching, talking, thinking and doing within various fields of design, music, culture, entrepreneurship and educational philosophy. His ramblings are (sometimes) so good that people actually pay to hear them — something that never cease to amaze him. He has received formal training from Rotterdam Conservatory in electronics and percussion and is a graduated Kaospilot. Currently he runs a one-human operation that connects to universities, architecture schools, conservatories, creative individuals and the private sector all over Europe. He is also running workshops, works on designing secular rituals for modern times, lends his heart, head and hands to a string of artistic projects and writes on a poetic business book for gentle activists.
KARINA PETERSONE

Karina has had seven lives, but resourcefulness and creativity have saved her throughout all of them - being a lecturer, translator, city council member, member of parliament, government minister, presidential candidate, Head of the Latvian Institute or just a mother and grandmother, a partner. Her dream is to write a book about life. A woman’s life. But meanwhile she enjoys her job as the Secretary General of the Parliament of Latvia.

LILLIS

Lillis has over 25 years of experience in presentation skills, as well as visual communication. With experience of marketing and meeting strategies, she has been working the field with high profile clients and companies from the business field world-wide. Her specialty is the raw guidance for success. Enhancing, as well as developing, the best parts of the clients personality and making the worst acceptable when representing the core brand. Lecturer, practical workshops as well as one to one sessions or all in a combination. The skills to lead and the ability to create a dialog are also factors that are enhanced in her work. All in order to build lasting relationships and brands, into the future.

LUZUMPUNKTS

Luzumpunkt is an adventure and team-building organization that was founded in 2006 with an idea to develop the best outdoor and team-building company in Latvia. Since then, they have organized and lead different kind of projects and events locally and worldwide, empowering companies in Latvia and Baltics.

*Lauma Zubule* - training manager at Luzumpunkt

*Maris Resnis* - training manager at Luzumpunkt
LINA THOMSGÅRD

Lina Thomsgård is a Swedish columnist, TV host and a spokesperson on gender. Lina started the project Rättviseförmedlingen (titled Fair Service in English) to encourage female representation in a range of different industries through open source female expert list compilations in 2010. In 2014 she launched the project Skapelsen (“Creation” in English) for the Swedish Composers and Lyricists Association (SKAP), in order to draw attention to the need for diversity and equality in the music industry. Lina is the founder of the PR agency FRAU and works with artists such as Robyn and Zhala. She has also worked as a public relations strategist for Forsman & Bodenfors. Today she also writes for the newspapers Fokus and Aftonbladet and is the co-host of the TV programme Kobra on SVT in Sweden.

MARTINA HOOGLAND IVANOW

Martina Hoogland Ivanow makes use of dark, fascinating aesthetics and raises a number of questions concerning the “outside” and being an outsider, which are intended not only to affect the subjects of her pictures, but the viewer of the photographs as well.

The process is primarily analogue and she prints a large amount of pictures. It is a slow process in which the choice of images is just as important as the moment in which they are shot. The main function of these photographs is, however, not as standalone works – how one image relates to another has become increasingly important in her work. A keen interest in what is often called the periphery, in both a geographical and a human/cultural sense, is a common element in all her work. This leads to existential questions about our place as humans in the world, belonging and alienation, identity and identification. In the more recent series Satellite (2009–2010) and Circular Wait (2010–2014) she explores this in-depth.

Martina Hoogland Ivanow, born in Stockholm in 1973, moved from Sweden at the age of 18 to study photography in Paris and later New York. After an early breakthrough in the mid 90’s living in London with many commercial commissions, she has spent the last 15 years based in Stockholm, Sweden. In 2010 she received an IASPIS grant and a one-year residency in at Kunstlerhaus Bethanien, Berlin and her work has been exhibited at Moderna Museet (Stockholm), The Barbican (London), Gun Gallery, Kulturhuset (Stockholm) and Hermes Foundation (New York). She has published 3 books, Far too Close; SteidlMACK, 2010; Speedway, 2013 and Circular Wait, Satellite and Second Nature, Livrason books and Art and Theory Publishing, 2015. She lives and works in Stockholm.
Lundahl & Seitl’s trans-disciplinary collaborations investigate space, time and perception in increasingly large-scale installations, always in proximity to the history of a specific medium and its institution; museums, galleries, theatres and found spaces, on projects spanning architecture, cognitive neurology, classical music theatre and experience design. Their work has been widely shown, including presentations at Tate Britain, Whitechapel Gallery, Battersea Arts Centre, Royal Academy of Arts, S.M.A.K., Weld and Magasin 3. Lundahl & Seitl’s practice is pioneering in the fields of neuroscience, contemporary art and immersive theatre.

MARTINA SEITL AND CHRISTER LUNDAHL

An entrepreneur since early years, Mikolaj has founded and run a number of ventures, ranging from theatre festival catering, a cosmetics production line to an exclusive contemporary art gallery. Currently he runs a growing consultancy focusing on the design and delivery of educational and leadership programmes. In an effort to bridge the entrepreneurial with the policy world, Mikolaj is also the Managing Director of the innovation policy think-tank FIM, the Forum for Innovation Management. FIM is an activity within the Karl-Adam Bonnier Foundation focusing on bringing together senior policy makers and selected high-level representatives from academia and the private sectors. Passionate about social entrepreneurship, Mikolaj is an Expert Reader at Reach for Change and a Member of the Venture Board of Ashoka Scandinavia.

MIKOLAJ NOREK

Marco Steinberg is the founder and CEO of Snowcone and Haystack, a Helsinki based strategic design practice focused on helping governments and leaders innovate. Previously Marco was an Associate Professor at the Harvard Design School (1999-2009) and founder and director of Strategic Design at the Finnish Innovation Fund, Sitra (2008-2013). He is currently the Chairman of the Board of the Finnish Museum of Architecture and sits on the board of Design Driven Cities.

MARCO STEINBERG

MENTORS & SPEAKERS
OLA MÖLLER

Ola is the founder & designer of MethodKit—making analogue tools for effective meetings & creative workshops. He is a Hyper Island alumni that also initiated Project of How, Photo Book about Sweden and unMonastery.

MICKE KAZARNOWICZ

After having worked as a learning facilitator at Hyper Island from 2008-2009, Micke worked as Global Social Media Manager for Bjorn Borg, Storyteller at Mag+ and as a lecturer for Berghs School of Communication. Today Micke educates companies and organizations about the digital shift, and consults on digital strategies.

RUTH BRÄNNVALL

Ruth is the co-founder of Impact Invest Scandinavia, the first impact investor network in the Nordics. She has supported the development of growth strategies for more than 500 social businesses worldwide to date. In 2011 - 2013 she helped to establish and co-managed the seed fund Innovations Against Poverty for Sida. Prior to this, Ruth kicked-off several social enterprises in Africa on behalf of Richard Branson, as he established his non-profit venture Virgin Unite. Alongside her work, Ruth is pursuing a PhD at KTH, the Royal Institute of Technology, in management of social innovation and cross-cultural leadership. Her background is in online media and telecoms, in senior management positions for Yahoo!, Orange and NEC based in London.
PAULS IRBINS

Pauls Irbins is a former Latvian participant of the MarsOne project. He has developed and currently manages 5 science centres across the country. As a science communicator, Pauls has launched the first Latvian space probe and organised several science festivals and events. He also holds 20 years of experience in sales management and more than 15 years of experience in consulting production and distribution companies on process optimization around the world.

ROKAS TAMOSIUNAS

Rokas is an entrepreneur and startup ecosystem developer with extensive experience in startup mergers and acquisitions and strategic management. He is the co-founder of Startup Highway- a startup accelerator in Vilnius. He is also the co-founder of the Open Coffee Club Vilnius. He is host to events, such as Open Coffee Club, Startup Weekend, Mentoring day and many more. He actively assists startups access early stage financing, mentors and more.

SHAWN WESTCOTT

Shawn is an initiator & catalyst for sustainability initiatives. He started as a social entrepreneur while in university, helping grow a national organisation, Lift, focused on poverty alleviation in the United States. He has founded or held various leadership positions in social and environmental impact organisations, including serving as Chairman of Social Entrepreneurship Forum, Co-Founder and Chairman of Impact Invest Scandinavia, an impact investor network, and Co-Founder of SE Outreach, the first social business accelerator program in the Nordics. He also served as European Business Development Director for SOCAP. Previously Shawn was a US political adviser and strategist, starting with Al Gore’s campaign for President, eventually working on dozens of local and national initiatives in the United States.
TALLINN CREATIVE INCUBATOR

Tallinn Creative Incubator aims to aid the growth of startups and increase their business growth. The incubator is the perfect spot for new creative industry startups, as well as ones seeking to expand and grow their existing business.

KATRIN JAASKA

Head of Marketing

MAARJA PEHK

Maarja is currently the COO of Accelerator of Things - an accelerator programme focusing on hardware, creative industries and health-tech startups.

HELEN PIIR

Currently Manager for Diana Arno Fashion
TANKEAPOTEKET

Founded in Stockholm in the fall of 2014, Tankeapoteket is a social design firm, illuminating transdisciplinary ideas for modern life. By ignoring the boundaries that exist between art, business and the humanities, they connect diverse ideas and create new ways of addressing the future. Their Creative Interventions are grounded in the latest research and include interactive lectures, practical workshops and strategic dialogues for sensemaking. The content of each process is tailor-made for each organization’s unique needs but everything they do is designed with the same purpose: to stimulate curiosity and provide time and space for people to meet in conversations that matter.

ANJA MELANDER

Anja has zigzagged her way through academia. Criminology became Media and Communications became a BSc in Behavioural Science with a major in Psychology. Work at a PR-agency in New York became Neuroeconomics in Linköping and Moral Psychology in Lund. After one year of master studies in Strategic Communication she headed for Stockholm to receive a MSc at the Stockholm School of Economics. This is where she met Johanna, created Tankeapoteket and finally found home.

JOHANNA ÖHLÉN MESCHKE

Johanna has always had a passion for theatre, culture and design. A desire to combine practice, theory and aesthetics led her to architecture. After earning a degree in Gothenburg and pursuing master studies in Berlin she began her career in Copenhagen and Oslo. Refusal to limit herself to one profession caused her to explore journalism and later to receive a MSc at Stockholm School of Economics. This is where she finally found her transdisciplinary tribe and created Tankeapoteket.
THE GOOD TRIBE

The Good Tribe is a sustainability and creativity agency with offices in Sweden and Austria. They offer brave organisations innovative methods to conceptualize and implement their sustainability work. Their vision is a happy Zero Waste planet where we cherish all the resources we have around us, where we care for human capacity and talent, as well as material value. Their mission is to support brave people and organisations to pin-point what they can contribute with, to create a Zero Waste society. In The Good Tribe they work on two levels simultaneously - supporting their clients to be successful at the intersection of creativity and sustainability - and they explore their own entrepreneurship and develop initiatives that they run themselves or in cooperation with their partners.

EVELINA LUNDQVIST
CEO and founder The Good Tribe

GAYATHRI RATHINAVELU
CEO and founder of The Good Tribe and founder of The Good Talents

SANDRA KINNAMAN
CEO and founder of The Good Talents and Head of Lindsberg crew
Volontaire is a hybrid agency at the crossroads of advertising, PR and digital, established in Stockholm in 2009, with a team of 31 people from 7 countries and more than 100 national and international awards. Their campaigns include the Curators of Sweden initiative, which won them the Grand Prix in the Cyber Lions at Cannes in 2012, as well as the "Become A Man" campaign for Sweden's biggest union, Kommunal.

**VOLONTAIRE**

**KLAUS HAHN**
Business Director at Volontaire

**PHILIP CRISTOFOR**
Digital Planner at Volontaire

**VIKTOR BOLIN**
PR strategist, now at Viktor Bolin
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