The Project Development Programme brings together cultural operators and entrepreneurs from Estonia, Finland, Latvia, Lithuania, Poland, Sweden and Russia in diverse international groups to prototype ideas that reflect their own field of work as well as benefit innovation & integration. Here we present the 2014 college of collaborations - 8 project prototypes, which hold the key to our collaborative future.

Balticlab is a joint initiative by the Council of the Baltic Sea States (CBSS) and the Swedish Institute (SI) to create a network of interdisciplinary talent in the Baltic Sea Region, who collectively link the region, as well as act as future front-runners and innovators in their respective fields.
CityNow aims to create spaces in cities to improve the life of residents, as well as connect neighbourhoods based on grassroots initiatives in the Baltic Sea states. CityNow intends to reach out to the inhabitants of the city, city councils and private investors, to help research available public spaces and use them to fulfill people’s needs.

Group members: Diana Znamenjak (LV), Justyna Turek (PL), Ina Simonenova (LT), Zane Daleva (LV).

Indi-Go aims to design and create a mobile app that enables users to choose places according to their interest and to discover uniqueness through audio-recorded stories that are geo-tagged. The Indi-Go application is the perfect match between unknown and hidden places and a sticky traveler, who is interested in culture, history and out of the ordinary experiences that cities and its inhabitants can offer.

Group members: Anastasia V. Sulshineiko (RU), Anna Wodniak (PL), Eva Saukane (LV), Jazie Wilsa (SV), Ömer Yasar (SE).

The Beach Institute is a contemporary expedition, led by three art & design professionals set to discover the uniqueness of the 10,000 km long shoreline around the Baltic Sea. Through an anthropological study, the Beach Institute intends to investigate the coastal lifestyle and all the extraordinary qualities surrounding the Baltic Beaches. This expedition will be visual to visualise the horizon of the Baltic Sea, give voice to its local heroes and highlight the distinctive traditions in the region. Six documented journeys, presented in the form of six publications and episodes of film, seek to build a common identity for the Baltic Sea Coastline and unite people to be proud of our coast and take care of our sea.

Group members: Laura Adamusiene (LT), Madis Lijepa (EST) & Salla Kirjalainen (FIN).

Frönn is a business development agency for creative industries in the Baltic Sea Region, with online and offline presence. Frönn aims to increase visibility and sales of the fashion industry of the region.

Group members: Andrius Lakaščius (LT), Heinz Weldenbaum (EST), Kasia Jaworska (PL), Kaisa Kahlo (EST) & Veera Palkala (FIN).

Plotup develops and provides tools for storytelling. The Plotup story is a set of practical tools that can be used both online and offline. It is designed to help you create and share engaging messages and provides a blueprint to simply and quickly generate ideas, build structure and create an emotionally touching story.

Group members: Elżbieta Kiendzio (RU), Liudmila Veronova (RU), Rafał Majerzyński (PL), Sandra Voik (EST).

The Committee was born from a set of beautiful local examples of art and design across our borders, yet also curious about the existence of their existence, as well as a general culture of self-help spending and ignored social issues. The Committee is an organization dedicated to commissioning and producing ambitious projects in the Baltic Sea countries that create positive change. The team works directly with a curated selection of artists and financial support of anonymous investors - this formula simultaneously markets existing and stimulates new goodwill design projects. Our members are involved in their secret society through private events and black box surprises, and our region benefits from local collaboration, goodwill consciousness and a cohesive open knowledge about art and design across the border.

Group members: Giedre Skėliūnienė (LT), Laima Rudoka (LV), Mantas Pelakauskas (LT), Tino Hinesahl (EST).

Value Bazaar is an employment concept for the new generation joining the labour market. Value Bazaar promotes a progressive value-based employment system as a complement to the traditional kind, which is based purely on skills and experience. It does this by matching companies’ core values with individuals who aspire to both live and work by those values. This means creating a more productive, creative, and happy collaboration.

Group members: Gabija Janukavičaitė (LT), Kalle Sillik (EST), Lotrus Brudowicz (PL), Semra Sahin (SE), Therese Ahlén (SE).

The LEAP brings together leading organizations and young people from the Baltic Sea Region in order to collaboratively develop innovative solutions to the most pressing issues of today and tomorrow. The core approach of the programme is organizing innovation camps, where interdisciplinary teams of students and company representatives meet pro-Galatas to go through an intense process and elaborate solutions to a citizen challenge.

Group members: Egle Songailienė (LT), Minina Mironeva (RU), Ekaterina Klinik (RU) & Jakub Ignaczak (PL).