Emerging Flagship Initiative within Baltic Sea Strategy «BSR SMART LIFE»

18th of April, 2018 | Rīga
Identified challenges

1. The **demographic change** with an aging population. Adult education systems mostly are not able to offer for people 50+ enough individualized learning offers.

2. **Insufficient match** between competences acquired by the population and labor market demand. LLL is not appropriate to employers (SME) and employees demands.

3. **Inequality in the development of LLL systems** in BSR countries crucially affect their capacities in knowledge based economy development.
Focus and aim of the initiative

**Focus** on the lifelong learning (LLL) and adult education (AE) in the Baltic Sea region that is closely linked to the concept of smart specialization (knowledge based economy; regional needs)

**Aims to:**
• Strengthen transnational cooperation
• Create a common platform
• Achieve dissemination of successful methods
• Inspire to new initiatives and projects
Ambition

Develop a cross-sectorally integrated, effective and inclusive LLL system in the BSR, that is closely linked to and supports the Smart specialization areas of the macro region.
Expected structure of Flagship

- Leader of Flagship

- Knowledge platform
  - Competitive industries

- Knowledge platform
  - Inclusive labour market

- Knowledge platform
  - Justification of LLL systems

- Thematic working groups
- Thematic working groups
- Thematic working groups
Activities so far

• Organized meetings with regional, national and international stakeholders
• Organized seminar/panel “Connectivity of skills and competencies for Smart Specialisation in BSR” in line with the 8th Strategy Forum of the EUSBSR (June 14th, 2017);
• Implementing Seed Money Facility project «BSR Smart Life» - research on the state of play in the field of AE in Latvia, Lithuania, Estonia, Germany, Sweden, Denmark, Finland, Poland
Partnership of «BSR SMART LIFE»

Vidzeme Planning region (LV)

Norden Association (SE)

Siauliai Chamber of Commerce, Industry and Crafts (LT)

In close cooperation with local stakeholders: universities, local municipalities, ministries, education providers, etc.
The next steps

- Expand the partnership - add a new members to the initiative to build a common Flagship as knowledge platform at the Baltic Sea Region
- To elaborate a project proposal on existing gaps in AE at the Baltic Sea region
- To create a network among multilevel governance stakeholders
Events in 2018

• Thematical discussions with stakeholders:
  ➢ Riga, Latvia (22nd of January);
  ➢ Siauliai, Lithuania (16th of April);
  ➢ Stockholm, Sweden (August, 2018)

• The 9th Annual Forum of the EUSBSR in Tallin (4 -5th June, 2018)
Photos moments of the meetings
Thank you!

Coordinator of «BSR SMART LIFE»:
Lelde Ābele, Project Manager
at Vidzeme Planning Region, lelde.abele@vidzeme.lv
Twitter: @VidzemesRegions
Facebook: VidzemesPlanosanasRegions