



**Ministry of Environment  
and Food of Denmark**  
Department



## **DRAFT PROGRAM**

### **CBSS Expert Group on Sustainable Maritime Economy (EGSME)**

**Conference and the Expert Group Meeting, 6-7 May, Elsinore, Denmark**

#### **DRAFT AGENDA**

### **May 6<sup>th</sup>**

- 15.30 - 17.00      EGSME Meeting (members only)
- 18.30 - 20.00      Pre-Conference Networking Reception

### **May 7<sup>th</sup>**

**08.00 - 17.00**

## **Electrifying Potential: Shore-side Power Generation in Ports**

**„ Facilitating the transformation to a greener shipping and cruise industry in the Baltic  
Sea Region”**

- 08.00 - 09.00      **Registration and breakfast**
- 09.00 - 09.30      **Opening: welcome remarks**
- Danish Minister for Environment  
*Lea Wermelin*
- Danish Maritime Authority  
*Rikke Wetter Olufsen*

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COUNCIL OF THE BALTIC SEA STATES

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CBSS Secretariat Director General  
*Maira Mora*

09:30 – 11:00

**First Session:  
Fulfilling the European Green Deal - Practical experiences with  
shore-side power generation**

Presentations from key sector representatives working with shore-side power for ships. Speakers TBC.

*Interactive Panel discussion including questions from audience*

11.00 – 11.15

**Coffee Break & Networking**

11.15 – 12.00

**Second Session: The Value of the Brand – The Baltic Sea as a green  
tourist destination**

Branding expert on the potential added value for shipping by branding maritime transport in the Baltic Sea Region as a sustainable alternative to other modes of transport. Highlighting availability of shore-side power compared to other regions.

*Interactive Q&A session*

Branding company (TBD)

12.00 – 14.00

**Lunch and Study visit to the Port of Elsinore**

*Tour of shore side facilities by CEO Jesper Shrøder, Port of Elsinore (TBC)*

14.00 – 15.30

**Third Session: The European Green Deal and Ports**

Speakers TBC.

15.30 – 16.00

Closing remarks by chairing country Denmark and way forward by next chairing country Lithuania

16.00 – 17.00

Networking drinks and snacks