DRAFT PROGRAM

CBSS Expert Group on Sustainable Maritime Economy (EGSME)

Conference and the Expert Group Meeting, 6-7 May, Elsinore, Denmark

DRAFT AGENDA

May 6th

15.30 - 17.00  EGSME Meeting (members only)
18.30 – 20.00  Pre-Conference Networking Reception

May 7th

08.00 – 17.00

Electrifying Potential: Shore-side Power Generation in Ports

„Facilitating the transformation to a greener shipping and cruise industry in the Baltic Sea Region“

08.00 – 09.00  Registration and breakfast
09.00 – 09.30  Opening: welcome remarks

Danish Minister for Environment
Lea Wermelin

Danish Maritime Authority
Rikke Wetter Olofsen
09:30 – 11:00  **First Session:**  
**Fulfilling the European Green Deal - Practical experiences with shore-side power generation**  
Presentations from key sector representatives working with shore-side power for ships. Speakers TBC.  
*Interactive Panel discussion including questions from audience*

11.00 – 11.15  **Coffee Break & Networking**

11.15 – 12.00  **Second Session: The Value of the Brand – The Baltic Sea as a green tourist destination**  
Branding expert on the potential added value for shipping by branding maritime transport in the Baltic Sea Region as a sustainable alternative to other modes of transport. Highlighting availability of shore-side power compared to other regions.  
*Interactive Q&A session*

12.00 – 14.00  **Lunch and Study visit to the Port of Elsinore**  
*Tour of shore side facilities by CEO Jesper Shrøder, Port of Elsinore (TBC)*

14.00 – 15.30  **Third Session: The European Green Deal and Ports**  
Speakers TBC.

15.30 – 16.00  Closing remarks by chairing country Denmark and way forward by next chairing country Lithuania

16.00 – 17.00  Networking drinks and snacks